County Facts: Moore County, TN
Population 6,000

The Local Economy

Unemployment rate
Moore County: 3.1%
TN: 3.7%
United States: 4.4%

Poverty rate
Moore County: 15.1%
TN: 17.3%
United States: 19.0%

Median family income (000s)
Moore County: $47
TN: $48
United States: $57

Population growth 2000-2017
Moore County: 16%
TN: 15.9%
United States: 18%

Manufacturing share of workforce
Moore County: 25%
TN: 13%
United States: 12%

Farming share of workforce
Moore County: 2.8%
TN: 1.7%
United States: 1.7%

Great Recession unemployment spike (pp)
Moore County: 10%
TN: 10%
United States: 11%

How Local Kids' Lives Turn Out

Percent graduating any college
Moore County: 25%
TN: 40%
United States: 46%

Percent reaching upper-middle class
Moore County: 15%
TN: 20%
United States: 21%

Percent achieving American Dream
Moore County: 6%
TN: 10%
United States: 13%

Percent giving birth as a teen
Moore County: 21%
TN: 20%
United States: 20%

Percent landing in jail
Moore County: 0.8%
TN: 1.5%
United States: 1.9%

Local school expenditure per student (000s)
Moore County: $4.3
TN: $4.9
United States: $6.4
Local Colleges and Upward Mobility

4-Year Colleges

Low-income share of students: 3.6% U of The S.†, 8.4% Motlow State CC (public)
Low-income student success rate: 9.3% U of The S.†, 58.9% Motlow State CC (public)

2-Year Colleges

Low-income share of students: 13.2% U of The S.†, 15.3% Motlow State CC (public)
Low-income student success rate: 15.6% U of The S.†, 31.0% Motlow State CC (public)

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

Percent Black: 4% Moore County, 17% TN, 14% United States
Percent Hispanic: 3% Moore County, 5% TN, 3% United States
Percent over age 65: 13.4% Moore County, 13% TN, 13% United States
Percent college grad: 18% Moore County, 18% TN, 18% United States
Crime rate (arrests per 10k residents): 67 Moore County, 76 TN, 22 United States
Opioid deaths (deaths per 10k residents): 14 Moore County, 15 TN, 15 United States

*: Data refers to the full college system, not just this campus. †: In nearby county
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau