County Facts: Mora County, NM
Population 5,000

The Local Economy

- Unemployment rate: Mora County 7.9%, NM 6.1%, United States 4.4%
- Poverty rate: Mora County 22.6%, NM 21.1%, United States 15.1%
- Median family income (000s): Mora County $57, NM $46, United States $34
- Population growth 2000-2017: Mora County 22.6%, NM 21.1%, United States 15.1%
- Manufacturing share of workforce: Mora County 15%, NM 16%, United States 10%
- Farming share of workforce: Mora County 2.0%, NM 1.6%, United States 1.7%
- Great Recession unemployment spike (pp): Mora County 4.7%, NM 3.8%, United States 3.6%

How Local Kids’ Lives Turn Out

- Percent graduating any college: Mora County 29%, NM 46%, United States 40%
- Percent reaching upper-middle class: Mora County 12%, NM 16%, United States 9%
- Percent achieving American Dream: Mora County 11%, NM 24%, United States 20%
- Percent giving birth as a teen: Mora County 10%, NM 1.5%, United States 1.5%
- Percent landing in jail: Mora County 1.4%, NM 1.5%, United States 5.2
- Local school expenditure per student (000s): Mora County $5.2, NM $5.0, United States $6.4
Local Colleges and Upward Mobility

4-Year Colleges

Low-income share of students
- New Mexico Highlands Univ. (public): 21.2%
- New Mexico 4-year-college average: 16.7%
- U.S. 4-year-college average: 9.3%

Low-income student success rate
- New Mexico Highlands Univ. (public): 51.3%
- New Mexico 4-year-college average: 41.3%
- U.S. 4-year-college average: 34.8%

2-Year Colleges

Low-income share of students
- Luna CC (public): 36.7%
- New Mexico 2-year-college average: 20.4%
- U.S. 2-year-college average: 15.6%

Low-income student success rate
- Luna CC (public): 25.3%
- New Mexico 2-year-college average: 17.9%
- U.S. 2-year-college average: 17.9%

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

Percent Black
- Mora County: 1%
- NM: 3%
- United States: 1%

Percent Hispanic
- Mora County: 61%
- NM: 47%
- United States: 17%

Percent over age 65
- Mora County: 18.7%
- NM: 13.0%
- United States: 13.2%

Percent college grad
- Mora County: 21%
- NM: 18%
- United States: 20%

Crime rate (arrests per 10K residents)
- Mora County: 78
- NM: 78
- United States: 76
The Local Economy

- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out

- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility

- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics

- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend

- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau