County Facts: Muskegon County, MI
Population 174,000

The Local Economy

- Unemployment rate: 5.4% Muskegon County, 4.6% MI, 4.7% United States
- Poverty rate: 18.6% Muskegon County, 16.3% MI, 17% United States
- Median family income (000s): $57 Muskegon County, $53 MI, $57 United States
- Population growth 2000-2017: 16% Muskegon County, 25% MI, 15.1% United States
- Manufacturing share of workforce: 17% Muskegon County, 10% MI, 0.9% United States
- Farming share of workforce: 1.4% Muskegon County, 0.9% MI, 1.7% United States
- Great Recession unemployment spike (pp): 6.6% Muskegon County, 6.0% MI, 4.7% United States

How Local Kids' Lives Turn Out

- Percent graduating any college: 46% Muskegon County, 46% MI, 46% United States
- Percent reaching upper-middle class: 20% Muskegon County, 20% MI, 20% United States
- Percent achieving American Dream: 10% Muskegon County, 8% MI, 8% United States
- Percent giving birth as a teen: 24% Muskegon County, 17% MI, 17% United States
- Percent landing in jail: 1.6% Muskegon County, 1.5% MI, 1.5% United States
- Local school expenditure per student (000s): $7.1 Muskegon County, $7.2 MI, $6.4 United States

Muskegon County MI United States
Local Colleges and Upward Mobility

### 4-Year Colleges

- **Grand Valley State Univ. (public)**
  - Low-income share of students: 3.4%
  - Low-income student success rate: 50.1%

- **Michigan 4-year-college average**
  - Low-income share of students: 6.3%
  - Low-income student success rate: 50.3%

- **U.S. 4-year-college average**
  - Low-income share of students: 9.3%
  - Low-income student success rate: 51.3%

### 2-Year Colleges

- **Muskegon CC (public)**
  - Low-income share of students: 8.8%
  - Low-income student success rate: 28.6%

- **Michigan 2-year-college average**
  - Low-income share of students: 11.0%
  - Low-income student success rate: 27.7%

- **U.S. 2-year-college average**
  - Low-income share of students: 15.6%
  - Low-income student success rate: 32.9%

*: Data refers to the full college system, not just this campus. †: In nearby county

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Local Demographics

<table>
<thead>
<tr>
<th></th>
<th>Muskegon County</th>
<th>MI</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent Black</td>
<td>16%</td>
<td>14%</td>
<td>14%</td>
</tr>
<tr>
<td>Percent Hispanic</td>
<td>17%</td>
<td>13.6%</td>
<td>13.6%</td>
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<tr>
<td>Percent over age 65</td>
<td>13.8%</td>
<td>13%</td>
<td>12%</td>
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<tr>
<td>Percent college grad</td>
<td>21%</td>
<td>19%</td>
<td>55%</td>
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<tr>
<td>Crime rate (arrests per 10K residents)</td>
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<td>55</td>
<td>82.2</td>
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<tr>
<td>Life expectancy (years)</td>
<td>76</td>
<td>82</td>
<td>82.6</td>
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<tr>
<td>Opioid deaths (deaths per 10K residents)</td>
<td>19</td>
<td>19</td>
<td>15</td>
</tr>
</tbody>
</table>

Muskegon County, MI Katie Donnelly, Clancy Green, and Danny Yagan
The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau