County Facts: Napa County, CA
Population 141,000

The Local Economy

- Unemployment rate: 3.7% (Napa County), 4.7% (CA), 5.1% (United States)
- Poverty rate: 4.4% (Napa County), 8.9% (CA), 15.9% (United States)
- Median family income (000s): $76 (Napa County), $67 (CA), $57 (United States)
- Population growth 2000-2017: 17% (Napa County), 16% (CA), 15.9% (United States)
- Manufacturing share of workforce: 11% (Napa County), 9% (CA), 10% (United States)
- Farming share of workforce: 6.7% (Napa County), 1.7% (CA), 2.7% (United States)
- Great Recession unemployment spike (pp): 5.8% (Napa County), 4.7% (CA), 5.0% (United States)

How Local Kids' Lives Turn Out

- Percent graduating any college: 49% (Napa County), 45% (CA), 46% (United States)
- Percent reaching upper-middle class: 25% (Napa County), 21% (CA), 20% (United States)
- Percent achieving American Dream: 13% (Napa County), 13% (CA), 10% (United States)
- Percent giving birth as a teen: 16% (Napa County), 11% (CA), 0.5% (United States)
- Percent landing in jail: 20% (Napa County), 1.5% (CA), 1.0% (United States)
- Local school expenditure per student (000s): $5.3 (Napa County), $5.7 (CA), $6.4 (United States)
Local Colleges and Upward Mobility

4-Year Colleges

<table>
<thead>
<tr>
<th>College</th>
<th>Low-income share of students</th>
<th>Low-income student success rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pacific Union College</td>
<td>6.2%</td>
<td>51.3%</td>
</tr>
<tr>
<td>California 4-year-college average</td>
<td>11.1%</td>
<td>9.3%</td>
</tr>
<tr>
<td>U.S. 4-year-college average</td>
<td>17.5%</td>
<td>15.0%</td>
</tr>
</tbody>
</table>

2-Year Colleges

<table>
<thead>
<tr>
<th>College</th>
<th>Low-income share of students</th>
<th>Low-income student success rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Napa Valley College (public)</td>
<td>9.9%</td>
<td>32.9%</td>
</tr>
<tr>
<td>California 2-year-college average</td>
<td>17.5%</td>
<td>15.6%</td>
</tr>
<tr>
<td>U.S. 2-year-college average</td>
<td>41.3%</td>
<td>36.4%</td>
</tr>
</tbody>
</table>

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

<table>
<thead>
<tr>
<th>Category</th>
<th>Napa County</th>
<th>CA</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent Black</td>
<td>7%</td>
<td>14%</td>
<td>15%</td>
</tr>
<tr>
<td>Percent Hispanic</td>
<td>38%</td>
<td>33%</td>
<td>33%</td>
</tr>
<tr>
<td>Percent over age 65</td>
<td>14%</td>
<td>17%</td>
<td>17%</td>
</tr>
<tr>
<td>Percent college grad</td>
<td>22%</td>
<td>21%</td>
<td>21%</td>
</tr>
<tr>
<td>Crime rate (arrests per 10K residents)</td>
<td>45</td>
<td>76</td>
<td>88</td>
</tr>
<tr>
<td>Life expectancy (years)</td>
<td>84.3</td>
<td>84.3</td>
<td>84.3</td>
</tr>
<tr>
<td>Opioid deaths (deaths per 10k residents)</td>
<td>5</td>
<td>6</td>
<td>83.2</td>
</tr>
</tbody>
</table>

Legend:
- Napa County
- CA
- United States
Definitions and Sources

The Local Economy

• Unemployment rate (August 2018, BLS)
• Poverty rate (2012-2016 ACS)
• Median family income (2016 ACS)
• Manufacturing share of workforce (2012-2016 ACS)
• Farming share of workforce (2012-2016 ACS)
• Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out

• Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
• Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
• Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
• Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
• Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
• Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility

• Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
• Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics

• Percent Black (2012-2016 ACS)
• Percent Hispanic (2012-2016 ACS)
• Percent over age 65 (2010 Census)
• Percent college grad (4-yr college, 2012-2016 ACS)
• Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
• Life expectancy (at age 40, Tax Data 3, N/A for some counties)
• Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend

• ACS: U.S. Census Bureau American Community Surveys, 2012-2016
• BLS: U.S. Bureau of Labor Statistics
• CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
• Census: U.S. Census Bureau