**County Facts: Navajo County, AZ**

Population 109,000

### The Local Economy

- Unemployment rate: 7.6% (Navajo County), 4.8% (AZ), 4.4% (United States)
- Poverty rate: 31.3% (Navajo County), 7.7% (AZ), 5.1% (United States)
- Median family income (000s): $37 (Navajo County), $53 (AZ), $57 (United States)
- Population growth 2000-2017: 12% (Navajo County), 16% (AZ), 3% (United States)
- Manufacturing share of workforce: 3% (Navajo County), 10% (AZ), 2.7% (United States)
- Farming share of workforce: 12% (Navajo County), 16% (AZ), 10% (United States)
- Great Recession unemployment spike (pp): 1.4% (Navajo County), 1.7% (AZ), 6.9% (United States)

### How Local Kids' Lives Turn Out

- Percent graduating any college: 31% (Navajo County), 41% (AZ), 46% (United States)
- Percent reaching upper-middle class: 14% (Navajo County), 17% (AZ), 20% (United States)
- Percent achieving American Dream: 7% (Navajo County), 8% (AZ), 10% (United States)
- Percent giving birth as a teen: 22% (Navajo County), 20% (AZ), 27% (United States)
- Percent landing in jail: 1.5% (Navajo County), 1.4% (AZ), 1.5% (United States)
- Local school expenditure per student (000s): $5.6 (Navajo County), $6.1 (AZ), $6.4 (United States)
Local Colleges and Upward Mobility

### 4-Year Colleges
- **Low-income share of students**: 9.3%
- **Low-income student success rate**: 51.3%

### 2-Year Colleges
- **Low-income share of students**: 23.6%
- **Low-income student success rate**: 15.6%

**Arizona 4-year-college average**
- Low-income share of students: 9.3%
- Low-income student success rate: 50.3%

**U.S. 4-year-college average**
- Low-income share of students: 9.3%
- Low-income student success rate: 51.3%

**Northland Pioneer College (public)**
- Low-income share of students: 23.6%
- Low-income student success rate: 15.6%

**Local Demographics**

<table>
<thead>
<tr>
<th>NAVajo County</th>
<th>Az</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent Black</td>
<td>2%</td>
<td>5%</td>
</tr>
<tr>
<td>Percent Hispanic</td>
<td>9%</td>
<td>17%</td>
</tr>
<tr>
<td>Percent over age 65</td>
<td>13.0%</td>
<td>8%</td>
</tr>
<tr>
<td>Percent college grad</td>
<td>13.3%</td>
<td>13.8%</td>
</tr>
<tr>
<td>Crime rate (arrests per 10K residents)</td>
<td>97</td>
<td>76</td>
</tr>
<tr>
<td>Life expectancy (years)</td>
<td>82.9</td>
<td>83.3</td>
</tr>
</tbody>
</table>

*: Data refers to the full college system, not just this campus. ?: In nearby county
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau