County Facts: Norman County, MN
Population 7,000

The Local Economy

- Unemployment rate: 4.8% for Norman County, 3.4% for MN, 4.7% for United States
- Poverty rate: 15.1% for Norman County, 11.1% for MN, 16% for United States
- Median family income (000s): $65 for Norman County, $57 for MN, $54 for United States
- Population growth 2000-2017: -11% for Norman County, 13% for MN, 14% for United States
- Manufacturing share of workforce: 14% for Norman County, 14% for MN, 16% for United States
- Farming share of workforce: 5.8% for Norman County, 10% for MN, 17% for United States
- Great Recession unemployment spike (pp): 4.7% for Norman County, 1.1% for MN, 1.1% for United States

How Local Kids' Lives Turn Out

- Percent graduating any college: 59% for Norman County, 55% for MN, 64% for United States
- Percent reaching upper-middle class: 29% for Norman County, 27% for MN, 23% for United States
- Percent achieving American Dream: 19% for Norman County, 15% for MN, 10% for United States
- Percent giving birth as a teen: 20% for Norman County, 11% for MN, 10% for United States
- Percent landing in jail: 0.9% for Norman County, 0.6% for MN, 0.5% for United States
- Local school expenditure per student (000s): $7.5 for Norman County, $7.6 for MN, $6.4 for United States
**Local Colleges and Upward Mobility**

<table>
<thead>
<tr>
<th>4-Year Colleges</th>
<th>2-Year Colleges</th>
</tr>
</thead>
<tbody>
<tr>
<td>Low-income share of students</td>
<td>Low-income share of students</td>
</tr>
<tr>
<td>N. Dakota State Univ. - Main - Fargo (public)*</td>
<td>N. Dakota State College Of Science (public)*</td>
</tr>
<tr>
<td>5.2%</td>
<td>9.7%</td>
</tr>
<tr>
<td>6.5%</td>
<td>8.6%</td>
</tr>
<tr>
<td>51.3%</td>
<td>24.2%</td>
</tr>
<tr>
<td>Low-income student success rate</td>
<td>Low-income student success rate</td>
</tr>
<tr>
<td>N. Dakota State Univ. - Main - Fargo (public)*</td>
<td>N. Dakota State College Of Science (public)*</td>
</tr>
<tr>
<td>45.9%</td>
<td>52.2%</td>
</tr>
<tr>
<td>9.3%</td>
<td>15.6%</td>
</tr>
<tr>
<td>60.0%</td>
<td>52.2%</td>
</tr>
</tbody>
</table>

*: Data refers to the full college system, not just this campus. †: In nearby county

**Local Demographics**

<table>
<thead>
<tr>
<th>Percent Black</th>
<th>Percent Hispanic</th>
<th>Percent over age 65</th>
<th>Percent college grad</th>
<th>Crime rate (arrests per 10K residents)</th>
<th>Opioid deaths (deaths per 10k residents)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2%</td>
<td>4%</td>
<td>12.9%</td>
<td>17%</td>
<td>71</td>
<td>6</td>
</tr>
<tr>
<td>6%</td>
<td>5%</td>
<td>13.0%</td>
<td>21%</td>
<td>76</td>
<td>8</td>
</tr>
<tr>
<td>14%</td>
<td>17%</td>
<td>21.4%</td>
<td>22%</td>
<td>15</td>
<td>15</td>
</tr>
<tr>
<td>6%</td>
<td>5%</td>
<td>21%</td>
<td>21%</td>
<td>15</td>
<td>15</td>
</tr>
</tbody>
</table>

*Norman County, MN \ Katie Donnelly, Clancy Green, and Danny Yagan*
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau