## County Facts: Oakland County, MI

Population 1,251,000

### The Local Economy

- **Unemployment rate**: 3.4% (Oakland County), 4.6% (MI), 4.4% (United States)
- **Poverty rate**: 9.9% (Oakland County), 16.3% (MI), 15.1% (United States)
- **Median family income (000s)**: $53 (Oakland County), $57 (MI), $70 (United States)
- **Population growth 2000-2017**: 5% (Oakland County), 0% (MI), 16% (United States)
- **Manufacturing share of workforce**: 10% (Oakland County), 17% (MI), 17% (United States)
- **Farming share of workforce**: 0.5% (Oakland County), 1.4% (MI), 1.7% (United States)
- **Great Recession unemployment spike (pp)**: 1.7% (Oakland County), 7.5% (MI), 6.6% (United States)

### How Local Kids’ Lives Turn Out

- **Percent graduating any college**: 46% (Oakland County), 46% (MI), 46% (United States)
- **Percent reaching upper-middle class**: 20% (Oakland County), 20% (MI), 20% (United States)
- **Percent achieving American Dream**: 8% (Oakland County), 10% (MI), 17% (United States)
- **Percent giving birth as a teen**: 10% (Oakland County), 17% (MI), 17% (United States)
- **Percent landing in jail**: 0.8% (Oakland County), 1.2% (MI), 1.5% (United States)
- **Local school expenditure per student (000s)**: $7.2 (Oakland County), $8.6 (MI), $6.4 (United States)
Local Colleges and Upward Mobility

4-Year Colleges
- Low-income share of students: 5.1% (Oakland Univ. (public)), 6.3% (Michigan 4-year-college average), 9.3% (U.S. 4-year-college average)
- Low-income student success rate: 50.6% (Oakland Univ. (public)), 50.3% (Michigan 4-year-college average), 51.3% (U.S. 4-year-college average)

2-Year Colleges
- Low-income share of students: 7.7% (Oakland CC (public)), 11.0% (Michigan 2-year-college average), 15.6% (U.S. 2-year-college average)
- Low-income student success rate: 29.4% (Oakland CC (public)), 27.7% (Michigan 2-year-college average), 32.9% (U.S. 2-year-college average)

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

- Percent Black: 15% (Oakland County), 14% (MI), 17% (United States)
- Percent Hispanic: 14% (Oakland County), 4% (MI), 5% (United States)
- Percent over age 65: 13.8% (Oakland County), 33% (MI), 3.0% (United States)
- Percent college grad: 21% (Oakland County), 43% (MI), 19% (United States)
- Crime rate (arrests per 10K residents): 43 (Oakland County), 55 (MI), 76 (United States)
- Life expectancy (years): 82.6 (Oakland County), 83.2 (MI), 83.9 (United States)
- Opioid deaths (deaths per 10k residents): 4 (Oakland County), 20 (MI), 15 (United States)
Definitions and Sources

The Local Economy

• Unemployment rate (August 2018, BLS)
• Poverty rate (2012-2016 ACS)
• Median family income (2016 ACS)
• Manufacturing share of workforce (2012-2016 ACS)
• Farming share of workforce (2012-2016 ACS)
• Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out

• Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
• Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
• Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
• Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
• Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
• Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility

• Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
• Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics

• Percent Black (2012-2016 ACS)
• Percent Hispanic (2012-2016 ACS)
• Percent over age 65 (2010 Census)
• Percent college grad (4-yr college, 2012-2016 ACS)
• Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
• Life expectancy (at age 40, Tax Data 3, N/A for some counties)
• Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend

• ACS: U.S. Census Bureau American Community Surveys, 2012-2016
• BLS: U.S. Bureau of Labor Statistics
• CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
• Census: U.S. Census Bureau