County Facts: Oceana County, MI
Population 26,000

The Local Economy

Unemployment rate: 4.6% in Oceana County, 7.2% in MI, and 12.6% in the United States.
Poverty rate: 4.4% in Oceana County, 5.1% in MI, and 12.2% in the United States.
Median family income (000s): $47 in Oceana County, $53 in MI, and $65 in the United States.
Population growth 2000-2017: -2% in Oceana County, 0% in MI, and 2% in the United States.
Manufacturing share of workforce: 17% in Oceana County, 16% in MI, and 15% in the United States.
Farming share of workforce: 10% in Oceana County, 14% in MI, and 17% in the United States.
Great Recession unemployment spike (pp): 4.7% in Oceana County, 6.0% in MI, and 6.6% in the United States.

How Local Kids’ Lives Turn Out

Percent graduating any college: 36% in Oceana County, 46% in MI, and 46% in the United States.
Percent reaching upper-middle class: 14% in Oceana County, 20% in MI, and 20% in the United States.
Percent achieving American Dream: 8% in Oceana County, 7% in MI, and 7% in the United States.
Percent giving birth as a teen: 1.7% in Oceana County, 1.4% in MI, and 1.5% in the United States.
Percent landing in jail: 0.9% in Oceana County, 1.2% in MI, and 1.5% in the United States.
Local school expenditure per student (000s): $6.4 in Oceana County, $7.2 in MI, and $8.0 in the United States.
Local Colleges and Upward Mobility

4-Year Colleges

- Oceana County, MI
- Katie Donnelly, Clancy Green, and Danny Yagan

<table>
<thead>
<tr>
<th>College</th>
<th>Low-income share of students</th>
<th>Low-income student success rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grand Valley State Univ. (public)†</td>
<td>3.4%</td>
<td>50.1%</td>
</tr>
<tr>
<td>Michigan 4-year-college average</td>
<td>6.3%</td>
<td>50.3%</td>
</tr>
<tr>
<td>U.S. 4-year-college average</td>
<td>9.3%</td>
<td>51.3%</td>
</tr>
</tbody>
</table>

2-Year Colleges

- Oceana County, MI
- Katie Donnelly, Clancy Green, and Danny Yagan

<table>
<thead>
<tr>
<th>College</th>
<th>Low-income share of students</th>
<th>Low-income student success rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grand Rapids CC (public)†</td>
<td>7.1%</td>
<td>11.0%</td>
</tr>
<tr>
<td>Michigan 2-year-college average</td>
<td>15.6%</td>
<td>27.7%</td>
</tr>
<tr>
<td>U.S. 2-year-college average</td>
<td>30.6%</td>
<td>32.9%</td>
</tr>
</tbody>
</table>

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

<table>
<thead>
<tr>
<th>Category</th>
<th>Oceana County</th>
<th>MI</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent Black</td>
<td>2%</td>
<td>14%</td>
<td>14%</td>
</tr>
<tr>
<td>Percent Hispanic</td>
<td>7%</td>
<td>17%</td>
<td>17%</td>
</tr>
<tr>
<td>Percent over age 65</td>
<td>5%</td>
<td>17.0%</td>
<td>17%</td>
</tr>
<tr>
<td>Percent college grad</td>
<td>12%</td>
<td>19%</td>
<td>21%</td>
</tr>
<tr>
<td>Crime rate (arrests per 10K residents)</td>
<td>20</td>
<td>55</td>
<td>76</td>
</tr>
<tr>
<td>Life expectancy (years)</td>
<td>82.6</td>
<td>83.2</td>
<td>83.2</td>
</tr>
<tr>
<td>Opioid deaths (deaths per 10K residents)</td>
<td>16</td>
<td>15</td>
<td>20</td>
</tr>
</tbody>
</table>

Oceana County, MI United States
The Local Economy

- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out

- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility

- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics

- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend

- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau