County Facts: Okaloosa County, FL
Population 203,000

The Local Economy

- Unemployment rate
- Poverty rate
- Median family income (000s)
- Population growth 2000-2017
- Manufacturing share of workforce
- Farming share of workforce
- Great Recession unemployment spike (pp)

How Local Kids’ Lives Turn Out

- Percent graduating any college
- Percent reaching upper-middle class
- Percent achieving American Dream
- Percent giving birth as a teen
- Percent landing in jail
- Local school expenditure per student (000s)
Local Colleges and Upward Mobility

### 4-Year Colleges

- **Low-income share of students**: Northwest Florida State College (public) - 12.7%, Florida 4-year-college average - 14.5%, U.S. 4-year-college average - 14.5%
- **Low-income student success rate**: Northwest Florida State College (public) - 9.3%, Florida 4-year-college average - 33.3%, U.S. 4-year-college average - 44.9%

### 2-Year Colleges

- **Low-income share of students**: Northwest Florida State College (public) - 15.6%, Florida 2-year-college average - 28.9%, U.S. 2-year-college average - 32.9%
- **Low-income student success rate**: Northwest Florida State College (public) - 18.5%, Florida 2-year-college average - 21%, U.S. 2-year-college average - 21%

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

<table>
<thead>
<tr>
<th>Metric</th>
<th>Okaloosa County</th>
<th>FL</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent Black</td>
<td>11%</td>
<td>14%</td>
<td>17%</td>
</tr>
<tr>
<td>Percent Hispanic</td>
<td>8%</td>
<td>17%</td>
<td>24%</td>
</tr>
<tr>
<td>Percent over age 65</td>
<td>13.9%</td>
<td>13%</td>
<td>17.3%</td>
</tr>
<tr>
<td>Percent college grad</td>
<td>21%</td>
<td>20%</td>
<td>21%</td>
</tr>
<tr>
<td>Life expectancy (years)</td>
<td>82.7</td>
<td>83.1</td>
<td>83.2</td>
</tr>
<tr>
<td>Opioid deaths (deaths per 10k residents)</td>
<td>14</td>
<td>15</td>
<td>15</td>
</tr>
</tbody>
</table>
Definitions and Sources

The Local Economy

• Unemployment rate (August 2018, BLS)
• Poverty rate (2012-2016 ACS)
• Median family income (2016 ACS)
• Manufacturing share of workforce (2012-2016 ACS)
• Farming share of workforce (2012-2016 ACS)
• Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out

• Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
• Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
• Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
• Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
• Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
• Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility

• Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
• Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics

• Percent Black (2012-2016 ACS)
• Percent Hispanic (2012-2016 ACS)
• Percent over age 65 (2010 Census)
• Percent college grad (4-yr college, 2012-2016 ACS)
• Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
• Life expectancy (at age 40, Tax Data 3, N/A for some counties)
• Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend

• ACS: U.S. Census Bureau American Community Surveys, 2012-2016
• BLS: U.S. Bureau of Labor Statistics
• CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
• Census: U.S. Census Bureau