County Facts: Ottawa County, MI
Population 286,000

The Local Economy

Unemployment rate | Poverty rate | Median family income (000s) | Population growth 2000-2017 | Manufacturing share of workforce | Farming share of workforce | Great Recession unemployment spike (pp)
--- | --- | --- | --- | --- | --- | ---
3.3% | 9.6% | $65 | 20% | 24% | 2.2% | 6.0%
4.6% | 16.3% | $57 | 0% | 17% | 1.4% | 4.7%
4.4% | 5.1% | $53 | 16% | 10% | 1.7% | 4.7%
16.3% | 5.1% | $70 | 16% | 10% | 1.7% | 4.7%
4.6% | 5.1% | $57 | 0% | 17% | 1.4% | 4.7%

Ottawa County MI United States

How Local Kids' Lives Turn Out

Percent graduating any college | Percent reaching upper-middle class | Percent achieving American Dream | Percent giving birth as a teen | Percent landing in jail | Local school expenditure per student (000s)
--- | --- | --- | --- | --- | ---
50% | 23% | 10% | 20% | 1.5% | 1.2% | $7.8
46% | 20% | 8% | 13% | 0.5% | 1.2% | $7.2
46% | 20% | 8% | 13% | 0.5% | 1.2% | $7.2
10% | 20% | 8% | 13% | 0.5% | 1.2% | $7.2

Ottawa County MI United States
Local Colleges and Upward Mobility

<table>
<thead>
<tr>
<th>4-Year Colleges</th>
<th>2-Year Colleges</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Grand Valley State Univ. (public)</strong></td>
<td><strong>Grand Rapids CC (public)†</strong></td>
</tr>
<tr>
<td><strong>Low-income share of students</strong></td>
<td>3.4%</td>
</tr>
<tr>
<td><strong>Low-income student success rate</strong></td>
<td>6.3%</td>
</tr>
<tr>
<td><strong>Michigan 4-year-college average</strong></td>
<td>50.1%</td>
</tr>
<tr>
<td><strong>U.S. 4-year-college average</strong></td>
<td>50.3%</td>
</tr>
<tr>
<td><strong>Low-income success rate</strong></td>
<td>51.3%</td>
</tr>
</tbody>
</table>

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

<table>
<thead>
<tr>
<th>Ottawa County</th>
<th>MI</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Percent Black</strong></td>
<td>14%</td>
<td>14%</td>
</tr>
<tr>
<td><strong>Percent Hispanic</strong></td>
<td>9%</td>
<td>5%</td>
</tr>
<tr>
<td><strong>Percent over age 65</strong></td>
<td>11.8%</td>
<td>13.0%</td>
</tr>
<tr>
<td><strong>Percent college grad</strong></td>
<td>19%</td>
<td>21%</td>
</tr>
<tr>
<td><strong>Crime rate (arrests per 10K residents)</strong></td>
<td>44</td>
<td>55</td>
</tr>
<tr>
<td><strong>Life expectancy (years)</strong></td>
<td>82.6</td>
<td>83.2</td>
</tr>
<tr>
<td><strong>Opioid deaths (deaths per 10K residents)</strong></td>
<td>14</td>
<td>15</td>
</tr>
</tbody>
</table>
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau