**County Facts: Outagamie County, WI**

**Population 186,000**

### The Local Economy

- **Unemployment rate**: 3.0% for Outagamie County, 3.3% for WI, 3.0% for United States.
- **Poverty rate**: 9.6% for Outagamie County, 9.6% for WI, 16% for United States.
- **Median family income (000s)**: $59 for Outagamie County, $57 for WI, $56 for United States.
- **Population growth 2000-2017**: 16% for Outagamie County, 8% for WI, 16% for United States.
- **Manufacturing share of workforce**: 23% for Outagamie County, 18% for WI, 10% for United States.
- **Farming share of workforce**: 2.8% for Outagamie County, 1.6% for WI, 1.7% for United States.
- **Great Recession unemployment spike (pp)**: 4.7% for Outagamie County, 3.7% for WI, 3.6% for United States.

### How Local Kids' Lives Turn Out

- **Percent graduating any college**: 55% for Outagamie County, 50% for WI, 46% for United States.
- **Percent reaching upper-middle class**: 27% for Outagamie County, 24% for WI, 20% for United States.
- **Percent achieving American Dream**: 12% for Outagamie County, 11% for WI, 10% for United States.
- **Percent giving birth as a teen**: 1.5% for Outagamie County, 1.1% for WI, 0.6% for United States.
- **Percent landing in jail**: 1.5% for Outagamie County, 1.1% for WI, 0.6% for United States.
- **Local school expenditure per student (000s)**: $7.4 for Outagamie County, $7.1 for WI, $6.4 for United States.
Local Colleges and Upward Mobility

### 4-Year Colleges

<table>
<thead>
<tr>
<th>Low-income share of students</th>
<th>Low-income student success rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lawrence</td>
<td>9.3%</td>
</tr>
<tr>
<td>Wisconsin 4-year-college average</td>
<td>50.2%</td>
</tr>
<tr>
<td>U.S. 4-year-college average</td>
<td>51.3%</td>
</tr>
</tbody>
</table>

### 2-Year Colleges

<table>
<thead>
<tr>
<th>Low-income share of students</th>
<th>Low-income student success rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lawrence</td>
<td>15.6%</td>
</tr>
<tr>
<td>Fox Valley Tech College (public)</td>
<td>6.3%</td>
</tr>
<tr>
<td>Wisconsin 2-year-college average</td>
<td>10.0%</td>
</tr>
<tr>
<td>U.S. 2-year-college average</td>
<td>32.9%</td>
</tr>
</tbody>
</table>

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

<table>
<thead>
<tr>
<th>Percent Black</th>
<th>Percent Hispanic</th>
<th>Percent over age 65</th>
<th>Percent college grad</th>
<th>Crime rate (arrests per 10K residents)</th>
<th>Life expectancy (years)</th>
<th>Opioid deaths (deaths per 10K residents)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2%</td>
<td>4%</td>
<td>11.8%</td>
<td>20%</td>
<td>0</td>
<td>83.5</td>
<td>10</td>
</tr>
<tr>
<td>14%</td>
<td>6%</td>
<td>13.7%</td>
<td>20%</td>
<td>0</td>
<td>83.2</td>
<td>16</td>
</tr>
<tr>
<td>17%</td>
<td>6%</td>
<td>3.0%</td>
<td>20%</td>
<td>0</td>
<td>84.3</td>
<td>15</td>
</tr>
<tr>
<td>21%</td>
<td>6%</td>
<td>0</td>
<td>20%</td>
<td>0</td>
<td>83.5</td>
<td>16</td>
</tr>
</tbody>
</table>

Outagamie County WI United States
Outagamie County, WI

Katie Donnelly, Clancy Green, and Danny Yagan

Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau