Overton County, TN

Katie Donnelly, Clancy Green, and Danny Yagan

County Facts: Overton County, TN
Population 22,000

The Local Economy

- Unemployment rate: Overton County - 4.1%, TN - 3.7%, United States - 4.4%
- Poverty rate: Overton County - 23.5%, TN - 7.3%, United States - 5.1%
- Median family income (000s): Overton County - $57, TN - $48, United States - $33
- Population growth 2000-2017: Overton County - 18%, TN - 9%, United States - 4.4%
- Manufacturing share of workforce: Overton County - 16%, TN - 13%, United States - 16%
- Farming share of workforce: Overton County - 10%, TN - 1.0%, United States - 1.7%
- Great Recession unemployment spike (pp): Overton County - 1.3%, TN - 1.0%, United States - 1.7%
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- Great Recession unemployment spike (pp): Overton County - 1.3%, TN - 1.0%, United States - 1.7%

How Local Kids' Lives Turn Out

- Percent graduating any college: Overton County - 27%, TN - 40%, United States - 46%
- Percent reaching upper-middle class: Overton County - 11%, TN - 15%, United States - 20%
- Percent achieving American Dream: Overton County - 5%, TN - 6%, United States - 10%
- Percent giving birth as a teen: Overton County - 20%, TN - 20%, United States - 25%
- Percent landing in jail: Overton County - 1.9%, TN - 1.5%, United States - 2.0%
- Local school expenditure per student (000s): Overton County - $4.2, TN - $4.9, United States - $6.4

Overton County TN United States
Local Colleges and Upward Mobility

### 4-Year Colleges

<table>
<thead>
<tr>
<th></th>
<th>TN Technological Univ. (public)†</th>
<th>Tennessee 4-year-college average</th>
<th>U.S. 4-year-college average</th>
</tr>
</thead>
<tbody>
<tr>
<td>Low-income share of students</td>
<td>9.5%</td>
<td>8.4%</td>
<td>9.3%</td>
</tr>
<tr>
<td>Low-income student success rate</td>
<td>46.5%</td>
<td>44.8%</td>
<td>51.3%</td>
</tr>
</tbody>
</table>

### 2-Year Colleges

<table>
<thead>
<tr>
<th></th>
<th>Tennessee 2-year-college average</th>
<th>U.S. 2-year-college average</th>
</tr>
</thead>
<tbody>
<tr>
<td>Low-income share of students</td>
<td>15.3%</td>
<td>15.6%</td>
</tr>
<tr>
<td>Low-income student success rate</td>
<td>27.2%</td>
<td>32.9%</td>
</tr>
</tbody>
</table>

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

<table>
<thead>
<tr>
<th></th>
<th>Overton County</th>
<th>TN</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent Black</td>
<td>2%</td>
<td>14%</td>
<td>17%</td>
</tr>
<tr>
<td>Percent Hispanic</td>
<td>4%</td>
<td>5%</td>
<td>17%</td>
</tr>
<tr>
<td>Percent over age 65</td>
<td>13.4%</td>
<td>13.0%</td>
<td>16.8%</td>
</tr>
<tr>
<td>Percent college grad</td>
<td>13%</td>
<td>13%</td>
<td>21%</td>
</tr>
<tr>
<td>Crime rate (arrests per 10K residents)</td>
<td>67</td>
<td>76</td>
<td>76</td>
</tr>
<tr>
<td>Opioid deaths (deaths per 10K residents)</td>
<td>13</td>
<td>19</td>
<td>15</td>
</tr>
</tbody>
</table>
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau