County Facts: Pierce County, GA
Population 19,000

The Local Economy

Unemployment rate
- Pierce County: 4.5%
- GA: 4.7%
- United States: 4.4%

Poverty rate
- Pierce County: 7.8%
- GA: 5.1%
- United States: 16%

Median family income (000s)
- Pierce County: $53
- GA: $35
- United States: $57

Population growth 2000-2017
- Pierce County: 24%
- GA: 27%
- United States: 16%

Manufacturing share of workforce
- Pierce County: 27%
- GA: 14%
- United States: 6.0%

Farming share of workforce
- Pierce County: 6.0%
- GA: 1.3%
- United States: 4.7%

Great Recession unemployment spike (pp)
- Pierce County: 4.7%
- GA: 3.4%
- United States: 5.7%

How Local Kids' Lives Turn Out

Percent graduating any college
- Pierce County: 26%
- GA: 43%
- United States: 46%

Percent reaching upper-middle class
- Pierce County: 12%
- GA: 16%
- United States: 20%

Percent achieving American Dream
- Pierce County: 5%
- GA: 6%
- United States: 10%

Percent giving birth as a teen
- Pierce County: 29%
- GA: 25%
- United States: 29%

Percent landing in jail
- Pierce County: 2.6%
- GA: 2.2%
- United States: 1.5%

Local school expenditure per student (000s)
- Pierce County: $7.3
- GA: $5.9
- United States: $6.4
Local Colleges and Upward Mobility

4-Year Colleges

- S. Georgia State College (public)
- Georgia 4-year-college average
- U.S. 4-year-college average

<table>
<thead>
<tr>
<th>Low-income share of students</th>
<th>Low-income student success rate</th>
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</thead>
<tbody>
<tr>
<td>18.1%</td>
<td>48.2%</td>
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<tr>
<td>9.1%</td>
<td>9.3%</td>
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<tr>
<td>26.6%</td>
<td>51.3%</td>
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</tbody>
</table>

2-Year Colleges

- Okefenokee Tech College (public)
- Georgia 2-year-college average
- U.S. 2-year-college average

<table>
<thead>
<tr>
<th>Low-income share of students</th>
<th>Low-income student success rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>36.8%</td>
<td>22.9%</td>
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<tr>
<td>22.9%</td>
<td>15.6%</td>
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<tr>
<td>14.0%</td>
<td>23.5%</td>
</tr>
</tbody>
</table>

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

<table>
<thead>
<tr>
<th>Percent Black</th>
<th>Percent Hispanic</th>
<th>Percent over age 65</th>
<th>Percent college grad</th>
<th>Crime rate (arrests per 10K residents)</th>
</tr>
</thead>
<tbody>
<tr>
<td>22%</td>
<td>14%</td>
<td>8%</td>
<td>10.7%</td>
<td>75</td>
</tr>
<tr>
<td>32%</td>
<td>8%</td>
<td>9%</td>
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<td>17%</td>
<td>9%</td>
<td>13.0%</td>
<td>8%</td>
<td>76</td>
</tr>
</tbody>
</table>
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20\% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25\%-income-percentile parents—who reach the top 20\% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20\% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40\% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau