**County Facts: Pierce County, NE**

*Population 7,000*

### The Local Economy

- **Unemployment rate**: 2.7% (Pierce County), 2.9% (NE), 4.4% (United States)
- **Poverty rate**: 12.6% (Pierce County), 12.3% (NE), 15.1% (United States)
- **Median family income (000s)**: $52 (Pierce County), $56 (NE), $57 (United States)
- **Population growth 2000-2017**: -9% (Pierce County), 12% (NE), 16% (United States)
- **Manufacturing share of workforce**: 11% (Pierce County), 10% (NE), 19% (United States)
- **Farming share of workforce**: 5.1% (Pierce County), 1.7% (NE), 1.1% (United States)
- **Great Recession unemployment spike (pp)**: 1.7% (Pierce County), 11% (NE), 1.6% (United States)

### How Local Kids' Lives Turn Out

- **Percent graduating any college**: 63% (Pierce County), 54% (NE), 46% (United States)
- **Percent reaching upper-middle class**: 27% (Pierce County), 25% (NE), 20% (United States)
- **Percent achieving American Dream**: 17% (Pierce County), 13% (NE), 10% (United States)
- **Percent giving birth as a teen**: 20% (Pierce County), 14% (NE), 11% (United States)
- **Percent landing in jail**: 1% (Pierce County), 0.9% (NE), 0.5% (United States)
- **Local school expenditure per student (000s)**: $8.3 (Pierce County), $6.6 (NE), $6.4 (United States)
Local Colleges and Upward Mobility

4-Year Colleges

<table>
<thead>
<tr>
<th>Low-income share of students</th>
<th>Low-income student success rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nebraska 4-year-college average</td>
<td>5.2%</td>
</tr>
<tr>
<td>U.S. 4-year-college average</td>
<td>9.3%</td>
</tr>
</tbody>
</table>

2-Year Colleges

<table>
<thead>
<tr>
<th>Low-income share of students</th>
<th>Low-income student success rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Northeast CC (public)†</td>
<td>13.2%</td>
</tr>
<tr>
<td>Nebraska 2-year-college average</td>
<td>15.6%</td>
</tr>
<tr>
<td>U.S. 2-year-college average</td>
<td>35.9%</td>
</tr>
</tbody>
</table>

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

<table>
<thead>
<tr>
<th>Percent Black</th>
<th>Percent Hispanic</th>
<th>Percent over age 65</th>
<th>Percent college grad</th>
<th>Crime rate (arrests per 10K residents)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2%</td>
<td>15%</td>
<td>17%</td>
<td>20%</td>
<td>22</td>
</tr>
<tr>
<td>5%</td>
<td>10%</td>
<td>13.5%</td>
<td>14%</td>
<td>76</td>
</tr>
<tr>
<td>14%</td>
<td>17%</td>
<td>17.9%</td>
<td>21%</td>
<td>76</td>
</tr>
</tbody>
</table>

Pierce County, NE United States
Pierce County, NE

Katie Donnelly, Clancy Green, and Danny Yagan

Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau