County Facts: Pike County, AR
Population 11,000

The Local Economy

- Unemployment rate: Pike County 4.1%, AR 3.7%, United States 4.4%
- Poverty rate: Pike County 20.9%, AR 18.5%, United States 15.1%
- Median family income (000s): Pike County $37, AR $44, United States $57
- Population growth 2000-2017: Pike County -5%, AR 12%, United States 16%
- Manufacturing share of workforce: Pike County 16%, AR 17%, United States 4.1%
- Farming share of workforce: Pike County 10%, AR 1.7%, United States 2.6%
- Great Recession unemployment spike (pp): Pike County 14%, AR 10%, United States 2.7%

How Local Kids’ Lives Turn Out

- Percent graduating any college: Pike County 35%, AR 37%, United States 46%
- Percent reaching upper-middle class: Pike County 14%, AR 15%, United States 20%
- Percent achieving American Dream: Pike County 6%, AR 7%, United States 10%
- Percent giving birth as a teen: Pike County 27%, AR 25%, United States 20%
- Percent landing in jail: Pike County 1.7%, AR 1.5%, United States 0.5%
- Local school expenditure per student (000s): Pike County $4.9, AR $5.0, United States $6.4
Local Colleges and Upward Mobility

### 4-Year Colleges

<table>
<thead>
<tr>
<th>College</th>
<th>Low-income share of students</th>
<th>Low-income student success rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Henderson State Univ. (public)†</td>
<td>13.5%</td>
<td>12.5%</td>
</tr>
<tr>
<td>Arkansas 4-year-college average</td>
<td>9.3%</td>
<td>43.2%</td>
</tr>
<tr>
<td>U.S. 4-year-college average</td>
<td>43.7%</td>
<td>51.3%</td>
</tr>
</tbody>
</table>

### 2-Year Colleges

<table>
<thead>
<tr>
<th>College</th>
<th>Low-income share of students</th>
<th>Low-income student success rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>National Park CC (public)†</td>
<td>22.7%</td>
<td>21.8%</td>
</tr>
<tr>
<td>Arkansas 2-year-college average</td>
<td>15.6%</td>
<td>21.3%</td>
</tr>
<tr>
<td>U.S. 2-year-college average</td>
<td>24.1%</td>
<td>32.9%</td>
</tr>
</tbody>
</table>

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

<table>
<thead>
<tr>
<th>Category</th>
<th>Pike County</th>
<th>AR</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent Black</td>
<td>26%</td>
<td>14%</td>
<td>16%</td>
</tr>
<tr>
<td>Percent Hispanic</td>
<td>17%</td>
<td>5%</td>
<td>7%</td>
</tr>
<tr>
<td>Percent over age 65</td>
<td>17.4%</td>
<td>14.4%</td>
<td>13.0%</td>
</tr>
<tr>
<td>Percent college grad</td>
<td>21%</td>
<td>10%</td>
<td>15%</td>
</tr>
<tr>
<td>Crime rate (arrests per 10K residents)</td>
<td>85</td>
<td>19</td>
<td>15</td>
</tr>
<tr>
<td>Opioid deaths (deaths per 10K residents)</td>
<td>18</td>
<td>6</td>
<td>15</td>
</tr>
</tbody>
</table>
Pike County, AR

Katie Donnelly, Clancy Green, and Danny Yagan

Definitions and Sources

The Local Economy

• Unemployment rate (August 2018, BLS)
• Poverty rate (2012-2016 ACS)
• Median family income (2016 ACS)
• Manufacturing share of workforce (2012-2016 ACS)
• Farming share of workforce (2012-2016 ACS)
• Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out

• Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
• Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
• Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
• Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
• Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
• Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility

• Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
• Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics

• Percent Black (2012-2016 ACS)
• Percent Hispanic (2012-2016 ACS)
• Percent over age 65 (2010 Census)
• Percent college grad (4-yr college, 2012-2016 ACS)
• Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
• Life expectancy (at age 40, Tax Data 3, N/A for some counties)
• Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend

• ACS: U.S. Census Bureau American Community Surveys, 2012-2016
• BLS: U.S. Bureau of Labor Statistics
• CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
• Census: U.S. Census Bureau