County Facts: Pinellas County, FL
Population 971,000

The Local Economy

- Unemployment rate: 3.7% (Pinellas County), 4.1% (FL), 4.7% (United States)
- Poverty rate: 14.4% (Pinellas County), 15.1% (FL), 16% (United States)
- Median family income (000s): $50 (Pinellas County), $50 (FL), $57 (United States)
- Population growth 2000-2017: 14.4% (Pinellas County), 16% (FL), 15.1% (United States)
- Manufacturing share of workforce: 5% (Pinellas County), 5% (FL), 7% (United States)
- Farming share of workforce: 0.6% (Pinellas County), 1.3% (FL), 1.7% (United States)
- Great Recession unemployment spike (pp): 16.1% (Pinellas County), 17% (FL), 17.4% (United States)

How Local Kids' Lives Turn Out

- Percent graduating any college: 47% (Pinellas County), 45% (FL), 46% (United States)
- Percent reaching upper-middle class: 20% (Pinellas County), 16% (FL), 17% (United States)
- Percent achieving American Dream: 10% (Pinellas County), 8% (FL), 8% (United States)
- Percent giving birth as a teen: 20% (Pinellas County), 18% (FL), 20% (United States)
- Percent landing in jail: 1.5% (Pinellas County), 1.5% (FL), 1.5% (United States)
- Local school expenditure per student (000s): $6.4 (Pinellas County), $6.3 (FL), $6.4 (United States)
Local Colleges and Upward Mobility

4-Year Colleges

- Low-income share of students: 15.2% (St. Petersburg College), 14.5% (Florida 4-year-college average), 9.3% (U.S. 4-year-college average)
- Low-income student success rate: 51.3% (St. Petersburg College), 44.9% (Florida 4-year-college average), 33.3% (U.S. 4-year-college average)

2-Year Colleges

- Low-income share of students: 25.8% (Pinellas Tech Education Center), 18.5% (Florida 2-year-college average), 15.6% (U.S. 2-year-college average)
- Low-income student success rate: 28.9% (Pinellas Tech Education Center), 32.9% (Florida 2-year-college average), 15.3% (U.S. 2-year-college average)

*: Data refers to the full college system, not just this campus. ††: In nearby county

Local Demographics

- Percent Black: 17% (Pinellas County), 17% (FL), 14% (United States)
- Percent Hispanic: 24% (Pinellas County), 21.2% (FL), 17% (United States)
- Percent over age 65: 21.2% (Pinellas County), 17.3% (FL), 17% (United States)
- Percent college grad: 23% (Pinellas County), 21% (FL), 20% (United States)
- Life expectancy (years): 83.1 (Pinellas County), 83.2 (FL), 82.3 (United States)
- Opioid deaths (deaths per 10k residents): 15 (Pinellas County), 15 (FL), 11 (United States)
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau