County Facts: Pitt County, NC
Population 179,000

The Local Economy

- Unemployment rate: 4.9% (Pitt County), 4.5% (NC), 4.7% (United States)
- Poverty rate: 23.1% (Pitt County), 28% (NC), 22% (United States)
- Median family income (000s): $57 (Pitt County), $50 (NC), $46 (United States)
- Population growth 2000-2017: 16% (Pitt County), 10% (NC), 14% (United States)
- Manufacturing share of workforce: 12% (Pitt County), 11% (NC), 1.7% (United States)
- Farming share of workforce: 15% (Pitt County), 14% (NC), 1.7% (United States)
- Great Recession unemployment spike (pp): 1.5% (Pitt County), 1.5% (NC), 1.5% (United States)

How Local Kids' Lives Turn Out

- Percent graduating any college: 49% (Pitt County), 46% (NC), 46% (United States)
- Percent reaching upper-middle class: 20% (Pitt County), 16% (NC), 16% (United States)
- Percent achieving American Dream: 10% (Pitt County), 6% (NC), 6% (United States)
- Percent giving birth as a teen: 25% (Pitt County), 22% (NC), 20% (United States)
- Percent landing in jail: 1.8% (Pitt County), 1.5% (NC), 1.5% (United States)
- Local school expenditure per student (000s): $6.4 (Pitt County), $5.4 (NC), $4.8 (United States)
Local Colleges and Upward Mobility

### 4-Year Colleges
- Low-income share of students: 6.2%
- Low-income student success rate: 46.5%
- E. Carolina Univ. (public)
- North Carolina 4-year-college average: 7.8%
- U.S. 4-year-college average: 9.3%

### 2-Year Colleges
- Low-income share of students: 20.6%
- Low-income student success rate: 17.0%
- Pitt CC (public)
- North Carolina 2-year-college average: 15.6%
- U.S. 2-year-college average: 22.7%

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

- **Percent Black**: Pitt County: 36%, NC: 23%, United States: 14%
- **Percent Hispanic**: Pitt County: 17%, NC: 9%, United States: 6%
- **Percent over age 65**: Pitt County: 12.9%, NC: 9.9%, United States: 9%
- **Percent college grad**: Pitt County: 21%, NC: 20%, United States: 19%
- **Crime rate (arrests per 10K residents)**: Pitt County: 103, NC: 90, United States: 76
- **Life expectancy (years)**: Pitt County: 83.2, NC: 82.6, United States: 82.5
- **Opioid deaths (deaths per 10k residents)**: Pitt County: 24, NC: 19, United States: 15

Pitt County, NC
Katie Donnelly, Clancy Green, and Danny Yagan
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau