County Facts: Platte County, MO
Population 101,000

The Local Economy

- Unemployment rate: 3.2% in Platte County, 3.8% in MO, and 4.7% in the United States.
- Poverty rate: 7.7% in Platte County, 9% in MO, and 16% in the United States.
- Median family income (000s): $69 in Platte County, $57 in MO, and $52 in the United States.
- Population growth 2000-2017: 37% in Platte County, 9% in MO, and 16% in the United States.
- Manufacturing share of workforce: 11% in Platte County, 10% in MO, and 1.2% in the United States.
- Farming share of workforce: 1.9% in Platte County, 1.7% in MO, and 4.0% in the United States.
- Great Recession unemployment spike (pp): 4.4% in Platte County, 4.7% in MO, and 3.6% in the United States.

How Local Kids’ Lives Turn Out

- Percent graduating any college: 56% in Platte County, 45% in MO, and 46% in the United States.
- Percent reaching upper-middle class: 27% in Platte County, 19% in MO, and 20% in the United States.
- Percent achieving American Dream: 12% in Platte County, 8% in MO, and 10% in the United States.
- Percent giving birth as a teen: 20% in Platte County, 11% in MO, and 1% in the United States.
- Percent landing in jail: 1.6% in Platte County, 1.5% in MO, and 0.9% in the United States.
- Local school expenditure per student (000s): $5.7 in Platte County, $5.9 in MO, and $6.4 in the United States.
Local Colleges and Upward Mobility

<table>
<thead>
<tr>
<th></th>
<th>4-Year Colleges</th>
<th>2-Year Colleges</th>
</tr>
</thead>
<tbody>
<tr>
<td>Low-income share of students</td>
<td>14.0%</td>
<td>15.6%</td>
</tr>
<tr>
<td>Low-income student success rate</td>
<td>7.0%</td>
<td>5.8%</td>
</tr>
<tr>
<td></td>
<td></td>
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</tr>
<tr>
<td>Park Univ.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Missouri 4-year-college average</td>
<td>9.3%</td>
<td>13.0%</td>
</tr>
<tr>
<td>U.S. 4-year-college average</td>
<td>51.3%</td>
<td>27.6%</td>
</tr>
</tbody>
</table>

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

<table>
<thead>
<tr>
<th></th>
<th>Platte County</th>
<th>MO</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent Black</td>
<td>14%</td>
<td>12%</td>
<td>9%</td>
</tr>
<tr>
<td>Percent Hispanic</td>
<td>17%</td>
<td>6%</td>
<td>4%</td>
</tr>
<tr>
<td>Percent over age 65</td>
<td>14.0%</td>
<td>11.2%</td>
<td>3.0%</td>
</tr>
<tr>
<td>Percent college grad</td>
<td>28%</td>
<td>19%</td>
<td>21%</td>
</tr>
<tr>
<td>Crime rate (arrests per 10K residents)</td>
<td>88</td>
<td>44</td>
<td>44</td>
</tr>
<tr>
<td>Life expectancy (years)</td>
<td>83.9</td>
<td>82.3</td>
<td>83.2</td>
</tr>
<tr>
<td>Opioid deaths (deaths per 10K residents)</td>
<td>16</td>
<td>6</td>
<td>6</td>
</tr>
</tbody>
</table>
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau