Pleasants County, WV

Katie Donnelly, Clancy Green, and Danny Yagan

County Facts: Pleasants County, WV
Population 8,000

The Local Economy

<table>
<thead>
<tr>
<th>Unemployment rate</th>
<th>Poverty rate</th>
<th>Median family income (000s)</th>
<th>Population growth 2000-2017</th>
<th>Manufacturing share of workforce</th>
<th>Farming share of workforce</th>
<th>Great Recession unemployment spike (pp)</th>
</tr>
</thead>
<tbody>
<tr>
<td>7.0%</td>
<td>5.2%</td>
<td>$57</td>
<td>16%</td>
<td>13%</td>
<td>1.7%</td>
<td>4.5%</td>
</tr>
<tr>
<td>18.3%</td>
<td>4.4%</td>
<td>$49</td>
<td>-0%</td>
<td>10%</td>
<td>1.0%</td>
<td>3.1%</td>
</tr>
<tr>
<td>7.8%</td>
<td>5.1%</td>
<td>$43</td>
<td>0%</td>
<td>8%</td>
<td>0.4%</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>$57</td>
<td>16%</td>
<td>13%</td>
<td>1.7%</td>
<td>4.5%</td>
</tr>
</tbody>
</table>

How Local Kids’ Lives Turn Out

<table>
<thead>
<tr>
<th>Percent graduating any college</th>
<th>Percent reaching upper-middle class</th>
<th>Percent achieving American Dream</th>
<th>Percent giving birth as a teen</th>
<th>Percent landing in jail</th>
<th>Local school expenditure per student (000s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>49%</td>
<td>24%</td>
<td>17%</td>
<td>20%</td>
<td>18%</td>
<td>1.5%</td>
</tr>
<tr>
<td>46%</td>
<td>19%</td>
<td>9%</td>
<td>10%</td>
<td>17%</td>
<td>$7.7</td>
</tr>
<tr>
<td>45%</td>
<td>19%</td>
<td>9%</td>
<td>10%</td>
<td>17%</td>
<td>$6.4</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>$6.4</td>
</tr>
</tbody>
</table>

Pleasants County | WV | United States
Local Colleges and Upward Mobility

### 4-Year Colleges

- **Low-income share of students**: 9.6% (Marietta College†), 9.3% (West Virginia 4-year-college average), 9.3% (U.S. 4-year-college average)
- **Low-income student success rate**: 61.4% (Marietta College†), 51.3% (West Virginia 4-year-college average), 51.3% (U.S. 4-year-college average)

### 2-Year Colleges

- **Low-income share of students**: 15.4% (Washington State CC (public)†), 15.6% (West Virginia 2-year-college average), 19.7% (U.S. 2-year-college average)
- **Low-income student success rate**: 20.1% (Washington State CC (public)†), 15.6% (West Virginia 2-year-college average), 19.7% (U.S. 2-year-college average)

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

- **Percent Black**: 2% (Pleasants County), 4% (WV), 14% (United States)
- **Percent Hispanic**: 1% (Pleasants County), 1% (WV), 17% (United States)
- **Percent over age 65**: 13.0% (Pleasants County), 16.1% (WV), 16.0% (United States)
- **Percent college grad**: 15% (Pleasants County), 14% (WV), 21% (United States)
- **Crime rate (arrests per 10K residents)**: 36 (Pleasants County), 46 (WV), 76 (United States)
- **Opioid deaths (deaths per 10K residents)**: 16 (Pleasants County), 15 (WV), 46 (United States)
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau