County Facts: Pocahontas County, IA
Population 7,000

The Local Economy

- Unemployment rate: 2.5% (Pocahontas County), 3.1% (IA), 4.4% (United States)
- Poverty rate: 12.1% (Pocahontas County), 12.4% (IA), 15.1% (United States)
- Median family income (000s): $51 (Pocahontas County), $56 (IA), $57 (United States)
- Population growth 2000-2017: -21% (Pocahontas County), 7% (IA), 16% (United States)
- Manufacturing share of workforce: 15% (Pocahontas County), 10% (IA), 4.3% (United States)
- Farming share of workforce: 18% (Pocahontas County), 10% (IA), 3.3% (United States)
- Great Recession unemployment spike (pp): 1.7% (Pocahontas County), 3.3% (IA), 2.8% (United States)

How Local Kids' Lives Turn Out

- Percent graduating any college: 60% (Pocahontas County), 55% (IA), 46% (United States)
- Percent reaching upper-middle class: 31% (Pocahontas County), 26% (IA), 20% (United States)
- Percent achieving American Dream: 19% (Pocahontas County), 14% (IA), 10% (United States)
- Percent giving birth as a teen: 20% (Pocahontas County), 14% (IA), 12% (United States)
- Percent landing in jail: 0.2% (Pocahontas County), 0.7% (IA), 0.2% (United States)
- Local school expenditure per student (000s): $6.4 (Pocahontas County), $6.2 (IA), $6.1 (United States)
Local Colleges and Upward Mobility

4-Year Colleges

- Low-income share of students: 4.6%
- Low-income student success rate: 51.3%

2-Year Colleges

- Low-income share of students: 11.2%
- Low-income student success rate: 32.8%

Legend:
- Iowa 4-year-college average
- U.S. 4-year-college average
- Iowa Central CC (public)†
- Iowa 2-year-college average
- U.S. 2-year-college average

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

- Percent Black: Pocahontas County 2%, IA 4%, United States 14%
- Percent Hispanic: Pocahontas County 10%, IA 6%, United States 17%
- Percent over age 65: Pocahontas County 22.1%, IA 14.9%, United States 13.0%
- Percent college grad: Pocahontas County 19%, IA 13%, United States 21%
- Crime rate (arrests per 10K residents): Pocahontas County 1, IA 66, United States 76

Legend:
- Pocahontas County
- IA
- United States
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau