County Facts: Polk County, WI
Population 43,000

The Local Economy

Unemployment rate: 3.8%
Poverty rate: 3.3%
Median family income (000s): $47
Population growth 2000-2017: 8%
Manufacturing share of workforce: 18%
Farming share of workforce: 2.8%
Great Recession unemployment spike (pp): 4.0%

How Local Kids' Lives Turn Out

Percent graduating any college: 45%
Percent reaching upper-middle class: 46%
Percent achieving American Dream: 20%
Percent giving birth as a teen: 11%
Percent landing in jail: 0.7%
Local school expenditure per student (000s): $6.4

Polk County WI United States
Local Colleges and Upward Mobility

4-Year Colleges

- Low-income share of students: 4.7% (vs. 9.3% U.S.)
- Low-income student success rate: 48.6% (vs. 51.3% U.S.)

2-Year Colleges

- Low-income share of students: 10.0% (vs. 15.6% U.S.)
- Low-income student success rate: 29.5% (vs. 32.9% U.S.)

* Data refers to the full college system, not just this campus. † In nearby county.

Local Demographics

- Percent Black: 1% (Polk County), 6% (WI), 14% (United States)
- Percent Hispanic: 3% (Polk County), 6% (WI), 17% (United States)
- Percent over age 65: 16.0% (Polk County), 13.7% (WI), 13.0% (United States)
- Percent college grad: 20% (Polk County), 21% (WI), 11% (United States)
- Crime rate (arrests per 10K residents): 0 (Polk County), 0 (WI), 76 (United States)
- Life expectancy (years): 82.9 (Polk County), 83.5 (WI), 83.2 (United States)

Legend:
- **Blue** = Polk County
- **Light Blue** = WI
- **White** = United States
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau