Portage County, OH
Katie Donnelly, Clancy Green, and Danny Yagan

County Facts: Portage County, OH
Population 162,000

The Local Economy

- Unemployment rate: 5.0% (Portage County), 4.4% (Ohio), 5.0% (United States)
- Poverty rate: 15.4% (Portage County), 14.8% (Ohio), 15.1% (United States)
- Median family income (000s): $47 (Portage County), $52 (Ohio), $57 (United States)
- Population growth 2000-2017: 16% (Portage County), 7% (Ohio), 3% (United States)
- Manufacturing share of workforce: 19% (Portage County), 15% (Ohio), 15% (United States)
- Farming share of workforce: 1.7% (Portage County), 3.6% (Ohio), 4.7% (United States)
- Great Recession unemployment spike (pp): 1.3% (Portage County), 0.7% (Ohio), 1.0% (United States)

How Local Kids' Lives Turn Out

- Percent graduating any college: 48% (Portage County), 46% (Ohio), 47% (United States)
- Percent reaching upper-middle class: 20% (Portage County), 19% (Ohio), 20% (United States)
- Percent achieving American Dream: 9% (Portage County), 8% (Ohio), 14% (United States)
- Percent giving birth as a teen: 18% (Portage County), 13% (Ohio), 1.5% (United States)
- Percent landing in jail: 18% (Portage County), 1.3% (Ohio), 0.7% (United States)
- Local school expenditure per student (000s): $6.4 (Portage County), $5.6 (Ohio), $6.1 (United States)
## Local Colleges and Upward Mobility

### 4-Year Colleges

<table>
<thead>
<tr>
<th></th>
<th>Kent State Univ. (public)</th>
<th>Ohio 4-year-college average</th>
<th>U.S. 4-year-college average</th>
</tr>
</thead>
<tbody>
<tr>
<td>Low-income share of students</td>
<td>6.9%</td>
<td>6.0%</td>
<td>9.3%</td>
</tr>
<tr>
<td>Low-income student success rate</td>
<td>36.7%</td>
<td>43.6%</td>
<td>51.3%</td>
</tr>
</tbody>
</table>

### 2-Year Colleges

<table>
<thead>
<tr>
<th></th>
<th>Cuyahoga CC (public)†</th>
<th>Ohio 2-year-college average</th>
<th>U.S. 2-year-college average</th>
</tr>
</thead>
<tbody>
<tr>
<td>Low-income share of students</td>
<td>18.0%</td>
<td>12.4%</td>
<td>15.6%</td>
</tr>
<tr>
<td>Low-income student success rate</td>
<td>22.8%</td>
<td>25.8%</td>
<td>32.9%</td>
</tr>
</tbody>
</table>

*: Data refers to the full college system, not just this campus. †: In nearby county

## Local Demographics

<table>
<thead>
<tr>
<th></th>
<th>Portage County</th>
<th>OH</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent Black</td>
<td>5%</td>
<td>14%</td>
<td>14%</td>
</tr>
<tr>
<td>Percent Hispanic</td>
<td>2%</td>
<td>3%</td>
<td>3%</td>
</tr>
<tr>
<td>Percent over age 65</td>
<td>12.9%</td>
<td>14.1%</td>
<td>13.0%</td>
</tr>
<tr>
<td>Percent college grad</td>
<td>19%</td>
<td>19%</td>
<td>19%</td>
</tr>
<tr>
<td>Crime rate (arrests per 10K residents)</td>
<td>26</td>
<td>68</td>
<td>76</td>
</tr>
<tr>
<td>Life expectancy (years)</td>
<td>83.1</td>
<td>83.2</td>
<td>82.4</td>
</tr>
<tr>
<td>Opioid deaths (deaths per 10k residents)</td>
<td>20</td>
<td>20</td>
<td>15</td>
</tr>
</tbody>
</table>
The Local Economy

- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out

- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility

- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics

- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend

- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau