Pottawatomie County, KS

Katie Donnelly, Clancy Green, and Danny Yagan

County Facts: Pottawatomie County, KS
Population 24,000

The Local Economy

<table>
<thead>
<tr>
<th>Measure</th>
<th>Pottawatomie County</th>
<th>KS</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unemployment rate</td>
<td>3.1%</td>
<td>3.6%</td>
<td>4.4%</td>
</tr>
<tr>
<td>Poverty rate</td>
<td>13.1%</td>
<td>15.1%</td>
<td>17.2%</td>
</tr>
<tr>
<td>Median family income (000s)</td>
<td>$47</td>
<td>$55</td>
<td>$57</td>
</tr>
<tr>
<td>Population growth 2000-2017</td>
<td>8%</td>
<td>16%</td>
<td>31%</td>
</tr>
<tr>
<td>Manufacturing share of workforce</td>
<td>6%</td>
<td>12%</td>
<td>17%</td>
</tr>
<tr>
<td>Farming share of workforce</td>
<td>1.8%</td>
<td>1.7%</td>
<td>3.1%</td>
</tr>
<tr>
<td>Great Recession unemployment spike (pp)</td>
<td>2.6%</td>
<td>4.7%</td>
<td>13.1%</td>
</tr>
</tbody>
</table>

How Local Kids' Lives Turn Out

<table>
<thead>
<tr>
<th>Measure</th>
<th>Pottawatomie County</th>
<th>KS</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent graduating any college</td>
<td>50%</td>
<td>50%</td>
<td>50%</td>
</tr>
<tr>
<td>Percent reaching upper-middle class</td>
<td>24%</td>
<td>22%</td>
<td>20%</td>
</tr>
<tr>
<td>Percent achieving American Dream</td>
<td>13%</td>
<td>11%</td>
<td>10%</td>
</tr>
<tr>
<td>Percent giving birth as a teen</td>
<td>20%</td>
<td>18%</td>
<td>16%</td>
</tr>
<tr>
<td>Percent landing in jail</td>
<td>0.5%</td>
<td>1.2%</td>
<td>1.5%</td>
</tr>
<tr>
<td>Local school expenditure per student (000s)</td>
<td>$7.2</td>
<td>$6.4</td>
<td>$6.4</td>
</tr>
</tbody>
</table>

Pottawatomie County | KS | United States
Local Colleges and Upward Mobility

4-Year Colleges

- Low-income share of students: 4.3% (Pottawatomie County), 5.6% (Kansas State Univ. (public)†), 11.8% (Kansas 4-year-college average), 15.6% (U.S. 4-year-college average)
- Low-income student success rate: 9.3% (Pottawatomie County), 57.2% (Kansas State Univ. (public)†), 51.3% (Kansas 4-year-college average), 48.4% (U.S. 4-year-college average)

2-Year Colleges

- Low-income share of students: 11.8% (Pottawatomie County), 15.6% (Kansas 2-year-college average), 31.9% (U.S. 2-year-college average)
- Low-income student success rate: 12.3% (Pottawatomie County), 13.2% (Kansas 2-year-college average), 30% (U.S. 2-year-college average)

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

- Percent Black: 11% (Pottawatomie County), 7% (KS), 9% (United States)
- Percent Hispanic: 14% (Pottawatomie County), 17% (KS), 12.3% (United States)
- Percent over age 65: 13.0% (Pottawatomie County), 21% (KS), 20% (United States)
- Percent college grad: 21% (Pottawatomie County), 30% (KS), 34% (United States)
- Crime rate (arrests per 10K residents): 76 (Pottawatomie County), 34 (KS), 30 (United States)
Pottawatomie County, KS

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Definitions and Sources

The Local Economy

- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out

- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility

- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics

- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend

- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau