Potter County, PA

Katie Donnelly, Clancy Green, and Danny Yagan

County Facts: Potter County, PA
Population 17,000

The Local Economy

Unemployment rate 6.6%
Poverty rate 4.9%
Median family income (000s) $56
Population growth 2000-2017 15.1%
Manufacturing share of workforce 16%
Farming share of workforce 20%
Great Recession unemployment spike (pp) 1.7%

How Local Kids’ Lives Turn Out

Percent graduating any college 44%
Percent reaching upper-middle class 46%
Percent achieving American Dream 22%
Percent giving birth as a teen 20%
Percent landing in jail 10%
Local school expenditure per student (000s) $6.7
Local Colleges and Upward Mobility

<table>
<thead>
<tr>
<th></th>
<th>4-Year Colleges</th>
<th>2-Year Colleges</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Low-income share of students</strong></td>
<td>12.2%</td>
<td>13.2%</td>
</tr>
<tr>
<td><strong>Low-income student success rate</strong></td>
<td>56.7%</td>
<td>15.6%</td>
</tr>
</tbody>
</table>

- **SUNY College Of Tech At Alfred (public)†**
- **Pennsylvania 4-year-college average**
- **U.S. 4-year-college average**

<table>
<thead>
<tr>
<th></th>
<th>2-Year Colleges</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Low-income share of students</strong></td>
<td>31.3%</td>
</tr>
<tr>
<td><strong>Low-income student success rate</strong></td>
<td>32.9%</td>
</tr>
</tbody>
</table>

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

<table>
<thead>
<tr>
<th></th>
<th>Potter County</th>
<th>PA</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Percent Black</strong></td>
<td>3%</td>
<td>12%</td>
<td>14%</td>
</tr>
<tr>
<td><strong>Percent Hispanic</strong></td>
<td>2%</td>
<td>6%</td>
<td>17%</td>
</tr>
<tr>
<td><strong>Percent over age 65</strong></td>
<td>19.5%</td>
<td>15.4%</td>
<td>13.0%</td>
</tr>
<tr>
<td><strong>Percent college grad</strong></td>
<td>21%</td>
<td>12%</td>
<td>21%</td>
</tr>
<tr>
<td><strong>Crime rate (arrests per 10K residents)</strong></td>
<td>67</td>
<td>75</td>
<td>76</td>
</tr>
</tbody>
</table>
The Local Economy

- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out

- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility

- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics

- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend

- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau