County Facts: Preston County, WV
Population 34,000

The Local Economy

Unemployment rate
Poverty rate
Median family income (000s)
Population growth 2000-2017
Manufacturing share of workforce
Farming share of workforce
Great Recession unemployment spike (pp)

Preston County
WV
United States

How Local Kids’ Lives Turn Out

Percent graduating any college
Percent reaching upper-middle class
Percent achieving American Dream
Percent giving birth as a teen
Percent landing in jail
Local school expenditure per student (000s)

Preston County
WV
United States
Local Colleges and Upward Mobility

4-Year Colleges

- Low-income share of students: 7.6%
- Low-income student success rate: 41.4%

2-Year Colleges

- Low-income share of students: 20.1%
- Low-income student success rate: 15.6%

Local Demographics

- Percent Black: Preston County 5%, WV 4%, United States 2%
- Percent Hispanic: Preston County 1%, WV 1%, United States 1%
- Percent over age 65: Preston County 16.0%, WV 3.0%, United States 14%
- Percent college grad: Preston County 23%, WV 16%, United States 14%
- Crime rate (arrests per 10k residents): Preston County 46, WV 20, United States 26
- Life expectancy (years): Preston County 82.8, WV 81.9, United States 83.2
- Opioid deaths (deaths per 10k residents): Preston County 15, WV 46, United States 26

*: Data refers to the full college system, not just this campus. †: In nearby county
The Local Economy

- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out

- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility

- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics

- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend

- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau