**County Facts: Putnam County, TN**

Population 78,000

**The Local Economy**

- **Unemployment rate**: 3.7% (Putnam County), 3.7% (TN), 7.3% (United States)
- **Poverty rate**: 5.1% (Putnam County), 15% (TN), 16% (United States)
- **Median family income (000s)**: $33 (Putnam County), $48 (TN), $57 (United States)
- **Population growth 2000-2017**: 23.5% (Putnam County), 17.3% (TN), 16% (United States)
- **Manufacturing share of workforce**: 16% (Putnam County), 13% (TN), 10% (United States)
- **Farming share of workforce**: 1.7% (Putnam County), 5.6% (TN), 4.7% (United States)

**Great Recession unemployment spike (pp)**: 1.3% (Putnam County), 1.0% (TN), 1.7% (United States)

**How Local Kids’ Lives Turn Out**

- **Percent graduating any college**: 40% (Putnam County), 35% (TN), 46% (United States)
- **Percent reaching upper-middle class**: 15% (Putnam County), 15% (TN), 20% (United States)
- **Percent achieving American Dream**: 6% (Putnam County), 7% (TN), 10% (United States)
- **Percent giving birth as a teen**: 1.6% (Putnam County), 1.9% (TN), 1.5% (United States)
- **Percent landing in jail**: 1.7% (Putnam County), 1.0% (TN), 1.6% (United States)
- **Local school expenditure per student (000s)**: $4.9 (Putnam County), $6.4 (TN), $6.7 (United States)
Local Colleges and Upward Mobility

4-Year Colleges

- Low-income share of students: 9.5%
- Low-income student success rate: 51.3%

2-Year Colleges

- Low-income share of students: 36.2%
- Low-income student success rate: 19.8%

* Data refers to the full college system, not just this campus. † In nearby county

Local Demographics

- Percent Black: 2%
- Percent Hispanic: 4%
- Percent over age 65: 3.4%
- Percent college grad: 13%
- Crime rate (arrests per 10K residents): 67
- Life expectancy (years): 82.2
- Opioid deaths (deaths per 10K residents): 13

TN Technological Univ. (public)

Tennessee 4-year-college average

U.S. 4-year-college average

Fortis Inst of Palm Springs, FL (for-profit)

Tennessee 2-year-college average

U.S. 2-year-college average

Putnam County, TN Katie Donnelly, Clancy Green, and Danny Yagan
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau