County Facts: Red Willow County, NE
Population 11,000

The Local Economy

Unemployment rate
2.5% Red Willow County
2.9% NE
2.3% United States

Poverty rate
12.7% Red Willow County
15.1% NE
16% United States

Median family income (000s)
$54 Red Willow County
$56 NE
$57 United States

Population growth 2000-2017
-6% Red Willow County
12% NE
16% United States

Manufacturing share of workforce
10% Red Willow County
11% NE
10.1% United States

Farming share of workforce
15.1% Red Willow County
5.1% NE
1.7% United States

Great Recession unemployment spike (pp)
4.7% Red Willow County
5.1% NE
1.6% United States

How Local Kids' Lives Turn Out

Percent graduating any college
60% Red Willow County
54% NE
46% United States

Percent reaching upper-middle class
25% Red Willow County
22% NE
20% United States

Percent achieving American Dream
16% Red Willow County
13% NE
10% United States

Percent giving birth as a teen
20% Red Willow County
14% NE
14% United States

Percent landing in jail
1.5% Red Willow County
0.9% NE
0.4% United States

Local school expenditure per student (000s)
$6.8 Red Willow County
$6.6 NE
$6.4 United States
Local Colleges and Upward Mobility

4-Year Colleges

- Low-income share of students: 5.2% for Nebraska, 9.3% for U.S.
- Low-income student success rate: 51.3% for Nebraska, 57.5% for U.S.

2-Year Colleges

- Low-income share of students: 15.1% for Nebraska, 15.6% for U.S.
- Low-income student success rate: 32.8% for Nebraska, 32.9% for U.S.

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

- Percent Black: 2% for Red Willow County, 5% for NE, 14% for United States
- Percent Hispanic: 12% for Red Willow County, 10% for NE, 17% for United States
- Percent over age 65: 18.7% for Red Willow County, 13.5% for NE, 13% for United States
- Percent college grad: 21% for Red Willow County, 20% for NE, 14% for United States
- Crime rate (arrests per 10K residents): 76 for Red Willow County, 76 for NE, 76 for United States

Red Willow County, NE

Katie Donnelly, Clancy Green, and Danny Yagan
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau