**County Facts: Ritchie County, WV**

Population 10,000

**The Local Economy**

- **Unemployment rate**
  - Ritchie County: 5.5%
  - WV: 5.2%
  - United States: 4.4%

- **Poverty rate**
  - Ritchie County: 19.8%
  - WV: 17.8%
  - United States: 15.1%

- **Median family income (000s)**
  - Ritchie County: $57
  - WV: $43
  - United States: $38

- **Population growth 2000-2017**
  - Ritchie County: -6%
  - WV: 0%
  - United States: 16%

- **Manufacturing share of workforce**
  - Ritchie County: 16%
  - WV: 10%
  - United States: 10%

- **Farming share of workforce**
  - Ritchie County: 10%
  - WV: 1.1%
  - United States: 4.5%

- **Great Recession unemployment spike (pp)**
  - Ritchie County: 4.7%
  - WV: 3.1%
  - United States: 1.0%

**How Local Kids’ Lives Turn Out**

- **Percent graduating any college**
  - Ritchie County: 33%
  - WV: 45%
  - United States: 46%

- **Percent reaching upper-middle class**
  - Ritchie County: 15%
  - WV: 19%
  - United States: 20%

- **Percent achieving American Dream**
  - Ritchie County: 7%
  - WV: 9%
  - United States: 10%

- **Percent giving birth as a teen**
  - Ritchie County: 16%
  - WV: 17%
  - United States: 20%

- **Percent landing in jail**
  - Ritchie County: 1.2%
  - WV: 1.0%
  - United States: 1.5%

- **Local school expenditure per student (000s)**
  - Ritchie County: $6.7
  - WV: $6.4
  - United States: $6.4
Local Colleges and Upward Mobility

**4-Year Colleges**
- Low-income share of students: 4.8%
- Low-income student success rate: 51.3%

**2-Year Colleges**
- Low-income share of students: 15.4%
- Low-income student success rate: 26.0%

**Marietta College†**
- Low-income share of students: 9.6%
- Low-income student success rate: 26.0%

**West Virginia 4-year-college average**
- Low-income share of students: 9.6%
- Low-income student success rate: 51.3%

**U.S. 4-year-college average**
- Low-income share of students: 9.3%
- Low-income student success rate: 38.4%

**Washington State CC (public)†**
- Low-income share of students: 15.4%
- Low-income student success rate: 19.7%

**West Virginia 2-year-college average**
- Low-income share of students: 15.6%
- Low-income student success rate: 15.6%

**U.S. 2-year-college average**
- Low-income share of students: 20.1%
- Low-income student success rate: 32.9%

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

- **Percent Black**: Ritchie County: 2%, WV: 4%, United States: 14%
- **Percent Hispanic**: Ritchie County: 1%, WV: 1%, United States: 17%
- **Percent over age 65**: Ritchie County: 17%, WV: 17.2%, United States: 21%
- **Percent college grad**: Ritchie County: 16.0%, WV: 16%, United States: 10%
- **Crime rate (arrests per 10K residents)**: Ritchie County: 53, WV: 46, United States: 15
- **Opioid deaths (deaths per 10k residents)**: Ritchie County: 16, WV: 15, United States: 15

**Ritchie County, WV**
**Katie Donnelly, Clancy Green, and Danny Yagan**
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent of local female kids giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau