County Facts: Roanoke city, VA
Population 100,000

The Local Economy

Unemployment rate: 4.2% (Roanoke city), 3.7% (VA), 4.4% (United States)
Poverty rate: 15.1% (Roanoke city), 11.4% (VA), 20.1% (United States)
Median family income (000s): $40 (Roanoke city), $57 (VA), $67 (United States)
Population growth 2000-2017: 5% (Roanoke city), 7% (VA), 10% (United States)
Manufacturing share of workforce: 16% (Roanoke city), 20% (VA), 10% (United States)
Farming share of workforce: 1.7% (Roanoke city), 10% (VA), 1.5% (United States)
Great Recession unemployment spike (pp): 4.2% (Roanoke city), 4.1% (VA), 4.7% (United States)

How Local Kids' Lives Turn Out

Percent graduating any college: 39% (Roanoke city), 46% (VA), 50% (United States)
Percent reaching upper-middle class: 11% (Roanoke city), 20% (VA), 23% (United States)
Percent achieving American Dream: 4% (Roanoke city), 17% (VA), 10% (United States)
Percent giving birth as a teen: 3.3% (Roanoke city), 1.8% (VA), 1.5% (United States)
Percent landing in jail: $6.9 (Roanoke city), $6.4 (VA), $6.4 (United States)
Local school expenditure per student (000s): $6.9 (Roanoke city), $6.4 (VA), $6.4 (United States)
Local Colleges and Upward Mobility

4-Year Colleges
- Skyline College (for-profit)*
- Virginia 4-year-college average
- U.S. 4-year-college average

<table>
<thead>
<tr>
<th></th>
<th>4-Year Colleges</th>
<th>2-Year Colleges</th>
</tr>
</thead>
<tbody>
<tr>
<td>Low-income share of students</td>
<td>19.1%</td>
<td>11.6%</td>
</tr>
<tr>
<td>Low-income student success rate</td>
<td>59.2%</td>
<td>13.0%</td>
</tr>
</tbody>
</table>

2-Year Colleges
- Virginia Western CC (public)
- Virginia 2-year-college average
- U.S. 2-year-college average

<table>
<thead>
<tr>
<th></th>
<th>Virginia Western CC (public)</th>
<th>Virginia 2-year-college average</th>
<th>U.S. 2-year-college average</th>
</tr>
</thead>
<tbody>
<tr>
<td>Low-income share of students</td>
<td>11.6%</td>
<td>13.0%</td>
<td>15.6%</td>
</tr>
<tr>
<td>Low-income student success rate</td>
<td>51.3%</td>
<td>26.2%</td>
<td>32.9%</td>
</tr>
</tbody>
</table>

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

<table>
<thead>
<tr>
<th></th>
<th>Roanoke city</th>
<th>VA</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent Black</td>
<td>25%</td>
<td>21%</td>
<td>14%</td>
</tr>
<tr>
<td>Percent Hispanic</td>
<td>17%</td>
<td>9%</td>
<td>5%</td>
</tr>
<tr>
<td>Percent over age 65</td>
<td>14.3%</td>
<td>2.2%</td>
<td>17%</td>
</tr>
<tr>
<td>Percent college grad</td>
<td>26%</td>
<td>13.0%</td>
<td>21%</td>
</tr>
<tr>
<td>Crime rate (arrests per 10K residents)</td>
<td>42</td>
<td>48</td>
<td>80.5</td>
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<tr>
<td>Life expectancy (years)</td>
<td>76</td>
<td>83.3</td>
<td>83.2</td>
</tr>
<tr>
<td>Opioid deaths (deaths per 10K residents)</td>
<td>26</td>
<td>15</td>
<td>15</td>
</tr>
</tbody>
</table>
Definitions and Sources

The Local Economy

- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out

- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility

- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics

- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend

- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau