County Facts: Rockbridge County, VA
Population 23,000

The Local Economy

<table>
<thead>
<tr>
<th>Unemployment rate</th>
<th>Poverty rate</th>
<th>Median family income (000s)</th>
<th>Population growth 2000-2017</th>
<th>Manufacturing share of workforce</th>
<th>Farming share of workforce</th>
<th>Great Recession unemployment spike (pp)</th>
</tr>
</thead>
<tbody>
<tr>
<td>4.1%</td>
<td>3.7%</td>
<td>$50</td>
<td>9%</td>
<td>16%</td>
<td>10%</td>
<td>0.9%</td>
</tr>
<tr>
<td>12.9%</td>
<td>11.4%</td>
<td>$57</td>
<td>9%</td>
<td>15%</td>
<td>12%</td>
<td>4.1%</td>
</tr>
<tr>
<td>15.1%</td>
<td>14%</td>
<td>$67</td>
<td>20%</td>
<td>14%</td>
<td>7%</td>
<td>4.1%</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>4.4%</td>
<td>12%</td>
<td>10%</td>
<td>4.7%</td>
</tr>
</tbody>
</table>

How Local Kids' Lives Turn Out

<table>
<thead>
<tr>
<th>Percent graduating any college</th>
<th>Percent reaching upper-middle class</th>
<th>Percent achieving American Dream</th>
<th>Percent giving birth as a teen</th>
<th>Percent landing in jail</th>
<th>Local school expenditure per student (000s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>41%</td>
<td>17%</td>
<td>6%</td>
<td>12%</td>
<td>1.3%</td>
<td>$5.3</td>
</tr>
<tr>
<td>50%</td>
<td>23%</td>
<td>11%</td>
<td>10%</td>
<td>1.5%</td>
<td>$6.4</td>
</tr>
<tr>
<td>46%</td>
<td>20%</td>
<td>17%</td>
<td>17%</td>
<td>1.8%</td>
<td>$6.4</td>
</tr>
</tbody>
</table>
## Local Colleges and Upward Mobility

### 4-Year Colleges

- **Low-income share of students**
  - Washington And Lee Univ.: 1.1%
  - Virginia 4-year-college average: 6.4%
  - U.S. 4-year-college average: 9.3%

- **Low-income student success rate**
  - Washington And Lee Univ.: 59.2%
  - Virginia 4-year-college average: 54.6%
  - U.S. 4-year-college average: 51.3%

### 2-Year Colleges

- **Low-income share of students**
  - Blue Ridge CC of Weyers Cave, VA (public): 15.6%
  - Virginia 2-year-college average: 39.1%
  - U.S. 2-year-college average: 32.9%

- **Low-income student success rate**
  - Blue Ridge CC of Weyers Cave, VA (public): 35.3%

*: Data refers to the full college system, not just this campus. †: In nearby county

## Local Demographics

<table>
<thead>
<tr>
<th>Metric</th>
<th>Rockbridge County</th>
<th>VA</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent Black</td>
<td>7%</td>
<td>3%</td>
<td>15%</td>
</tr>
<tr>
<td>Percent Hispanic</td>
<td>14%</td>
<td>9%</td>
<td>15%</td>
</tr>
<tr>
<td>Percent over age 65</td>
<td>20.7%</td>
<td>12.2%</td>
<td>13.0%</td>
</tr>
<tr>
<td>Percent college grad</td>
<td>26%</td>
<td>18%</td>
<td>15%</td>
</tr>
<tr>
<td>Crime rate (arrests per 10K residents)</td>
<td>51</td>
<td>48</td>
<td>15</td>
</tr>
<tr>
<td>Opioid deaths (deaths per 10K residents)</td>
<td>15</td>
<td>15</td>
<td>15</td>
</tr>
</tbody>
</table>
The Local Economy

• Unemployment rate (August 2018, BLS)
• Poverty rate (2012-2016 ACS)
• Median family income (2016 ACS)
• Manufacturing share of workforce (2012-2016 ACS)
• Farming share of workforce (2012-2016 ACS)
• Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out

• Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
• Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
• Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
• Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
• Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
• Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility

• Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
• Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics

• Percent Black (2012-2016 ACS)
• Percent Hispanic (2012-2016 ACS)
• Percent over age 65 (2010 Census)
• Percent college grad (4-yr college, 2012-2016 ACS)
• Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
• Life expectancy (at age 40, Tax Data 3, N/A for some counties)
• Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend

• ACS: U.S. Census Bureau American Community Surveys, 2012-2016
• BLS: U.S. Bureau of Labor Statistics
• CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
• Census: U.S. Census Bureau