County Facts: Rockdale County, GA
Population 90,000

The Local Economy

Unemployment rate: 5.3% Rockdale County, 4.7% GA, 4.4% United States
Poverty rate: 17.8% Rockdale County, 17.0% GA, 16% United States
Median family income (000s): $57 Rockdale County, $53 GA, $52 United States
Population growth 2000-2017: 28% Rockdale County, 27% GA, 25% United States
Manufacturing share of workforce: 13% Rockdale County, 11% GA, 10% United States
Farming share of workforce: 1.7% Rockdale County, 1.3% GA, 1% United States
Great Recession unemployment spike (pp): 5.3% Rockdale County, 5.4% GA, 4.7% United States

How Local Kids' Lives Turn Out

Percent graduating any college: 49% Rockdale County, 46% GA, 43% United States
Percent reaching upper-middle class: 19% Rockdale County, 16% GA, 15% United States
Percent achieving American Dream: 7% Rockdale County, 6% GA, 5% United States
Percent giving birth as a teen: 20% Rockdale County, 18% GA, 16% United States
Percent landing in jail: 2.2% Rockdale County, 1.5% GA, 1% United States
Local school expenditure per student (000s): $6.4 Rockdale County, $6.1 GA, $5.9 United States
Local Colleges and Upward Mobility

4-Year Colleges
- Low-income share of students: 9.3%
- Low-income student success rate: 51.3%

2-Year Colleges
- Low-income share of students: 22.9%
- Low-income student success rate: 32.9%

Local Demographics

- Percent Black: 48%
- Percent Hispanic: 17%
- Percent over age 65: 13.0%
- Percent college grad: 21%
- Crime rate (arrests per 10K residents): 95
- Life expectancy (years): 83.2
- Opioid deaths (deaths per 10K residents): 15

* Data refers to the full college system, not just this campus. † In nearby county.
Definitions and Sources

The Local Economy
• Unemployment rate (August 2018, BLS)
• Poverty rate (2012-2016 ACS)
• Median family income (2016 ACS)
• Manufacturing share of workforce (2012-2016 ACS)
• Farming share of workforce (2012-2016 ACS)
• Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
• Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
• Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
• Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents— who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
• Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
• Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
• Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
• Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
• Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
• Percent Black (2012-2016 ACS)
• Percent Hispanic (2012-2016 ACS)
• Percent over age 65 (2010 Census)
• Percent college grad (4-yr college, 2012-2016 ACS)
• Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
• Life expectancy (at age 40, Tax Data 3, N/A for some counties)
• Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
• ACS: U.S. Census Bureau American Community Surveys, 2012-2016
• BLS: U.S. Bureau of Labor Statistics
• CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
• Census: U.S. Census Bureau