County Facts: Rockingham County, NC
Population 91,000

The Local Economy

Unemployment rate | Poverty rate | Median family income (000s) | Population growth 2000-2017 | Manufacturing share of workforce | Farming share of workforce | Great Recession unemployment spike (pp)
---|---|---|---|---|---|---
5.2% | 4.5% | $57 | -1% | 18% | 1.7% | 4.7%
18.0% | 6.9% | $50 | 16% | 12% | 1.5% | 4.7%
10.1% | 4.4% | $42 | 1% | 10% | 1.1% | 4.7%
28% | 16% | $57 | 18% | 6.0% | 6.0% | 4.7%
15.1% | 15.1% | $50 | 16% | 4.7% | 4.7% | 4.7%

How Local Kids’ Lives Turn Out

Percent graduating any college | Percent reaching upper-middle class | Percent achieving American Dream | Percent giving birth as a teen | Percent landing in jail | Local school expenditure per student (000s)
---|---|---|---|---|---
46% | 13% | 4% | 20% | 1.5% | $5.4
46% | 16% | 6% | 22% | 1.5% | $6.4
20% | 4% | 6% | 20% | 1.7% | $5.4
10% | 23% | 1.7% | $5.4
22% | $4.9
10% | $4.9
4% | $4.9
6% | $4.9
16% | $4.9
46% | $4.9
13% | $4.9
4% | $4.9
6% | $4.9
16% | $4.9
20% | $4.9
22% | $4.9
1.7% | $4.9
1.5% | $4.9
1.5% | $4.9
1.7% | $4.9
$5.4
Local Colleges and Upward Mobility

### 4-Year Colleges

- **Low-income share of students**: 6.8% (U of N. Carolina - Greensboro (public)†), 7.8% (North Carolina 4-year-college average), 9.3% (U.S. 4-year-college average)
- **Low-income student success rate**: 48.3% (U of N. Carolina - Greensboro (public)†), 48.6% (North Carolina 4-year-college average), 51.3% (U.S. 4-year-college average)

### 2-Year Colleges

- **Low-income share of students**: 15.2% (Rockingham CC (public)), 17.0% (North Carolina 2-year-college average), 15.6% (U.S. 2-year-college average)
- **Low-income student success rate**: 25.7% (Rockingham CC (public)), 22.7% (North Carolina 2-year-college average), 32.9% (U.S. 2-year-college average)

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

<table>
<thead>
<tr>
<th>Category</th>
<th>Rockingham County</th>
<th>NC</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent Black</td>
<td>15%</td>
<td>14%</td>
<td>15%</td>
</tr>
<tr>
<td>Percent Hispanic</td>
<td>9%</td>
<td>5%</td>
<td>14%</td>
</tr>
<tr>
<td>Percent over age 65</td>
<td>17%</td>
<td>16.2%</td>
<td>2.9%</td>
</tr>
<tr>
<td>Percent college grad</td>
<td>20%</td>
<td>21%</td>
<td>10%</td>
</tr>
<tr>
<td>Crime rate (arrests per 10K residents)</td>
<td>81</td>
<td>76</td>
<td>82.5</td>
</tr>
<tr>
<td>Life expectancy (years)</td>
<td>81.9</td>
<td>83.2</td>
<td>20</td>
</tr>
<tr>
<td>Opioid deaths (deaths per 10K residents)</td>
<td>15</td>
<td>15</td>
<td>15</td>
</tr>
</tbody>
</table>

Rockingham County, NC

Katie Donnelly, Clancy Green, and Danny Yagan
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent of local female kids giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau