County Facts: Rockingham County, VA
Population 80,000

The Local Economy

Unemployment rate 3.3% 3.7% 4.4%
Poverty rate 11.4% 15.1% 18.8%
Median family income (000s) $51 $57 $67
Population growth 2000-2017 16% 18% 20%
Manufacturing share of workforce 7% 10% 13%
Farming share of workforce 1.7% 0.9% 3.2%
Great Recession unemployment spike (pp) 1.5% 1.8% 4.2%

How Local Kids' Lives Turn Out

Percent graduating any college 42% 46% 50%
Percent reaching upper-middle class 19% 20% 23%
Percent achieving American Dream 7% 10% 11%
Percent giving birth as a teen 16% 17% 20%
Percent landing in jail 1.1% 1.5% 1.8%
Local school expenditure per student (000s) $5.3 $6.4 $6.4

Rockingham County Virginia United States
Local Colleges and Upward Mobility

4-Year Colleges

- Low-income share of students: Bridgewater College 6.0%, Virginia 4-year-college average 6.4%, U.S. 4-year-college average 9.3%
- Low-income student success rate: Bridgewater College 48.7%, Virginia 4-year-college average 59.2%, U.S. 4-year-college average 51.3%

2-Year Colleges

- Low-income share of students: Virginia 2-year-college average 13.0%, U.S. 2-year-college average 32.9%
- Low-income student success rate: Virginia 2-year-college average 76%

*: Data refers to the full college system, not just this campus. †: In nearby county
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau