County Facts: Rusk County, WI
Population 14,000

The Local Economy

Unemployment rate: 4.4% (Rusk County), 4.4% (WI), 4.7% (United States)
Poverty rate: 3.3% (Rusk County), 14.9% (Rusk County), 3.7% (United States)
Median family income (000s): $56 (Rusk County), $57 (WI), $46 (United States)
Population growth 2000-2017: 8% (Rusk County), 16% (WI), 18% (United States)
Manufacturing share of workforce: 16% (Rusk County), 16% (WI), 16% (United States)
Farming share of workforce: 12% (Rusk County), 10% (WI), 1.7% (United States)
Great Recession unemployment spike (pp): 2% (Rusk County), 3.5% (WI), 3.5% (United States)

How Local Kids' Lives Turn Out

Percent graduating any college: 50% (Rusk County), 46% (WI), 20% (United States)
Percent reaching upper-middle class: 24% (Rusk County), 21% (WI), 20% (United States)
Percent achieving American Dream: 20% (Rusk County), 11% (WI), 11% (United States)
Percent giving birth as a teen: 10% (Rusk County), 16% (WI), 16% (United States)
Percent landing in jail: 1.5% (Rusk County), 1.1% (WI), 0.3% (United States)
Local school expenditure per student (000s): $8.5 (Rusk County), $7.4 (WI), $6.4 (United States)
Local Colleges and Upward Mobility

<table>
<thead>
<tr>
<th></th>
<th>4-Year Colleges</th>
<th>2-Year Colleges</th>
</tr>
</thead>
<tbody>
<tr>
<td>Low-income share of students</td>
<td>4.7% 9.3%</td>
<td>11.8% 15.6%</td>
</tr>
<tr>
<td>Low-income student success rate</td>
<td>48.6% 51.3%</td>
<td>10.0% 26.6%</td>
</tr>
</tbody>
</table>

- **Wisconsin 4-year-college average**: 9.3%, 51.3%
- **U.S. 4-year-college average**: 15.6%, 26.6%
- **Wisconsin Indianhead Tech College (public)**

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

<table>
<thead>
<tr>
<th></th>
<th>Rusk County</th>
<th>WI</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent Black</td>
<td>1%</td>
<td>6%</td>
<td>6%</td>
</tr>
<tr>
<td>Percent Hispanic</td>
<td>2%</td>
<td>6%</td>
<td>6%</td>
</tr>
<tr>
<td>Percent over age 65</td>
<td>13.7%</td>
<td>13.0%</td>
<td>16%</td>
</tr>
<tr>
<td>Percent college grad</td>
<td>20%</td>
<td>20%</td>
<td>21%</td>
</tr>
<tr>
<td>Crime rate (arrests per 10K residents)</td>
<td>0</td>
<td>0</td>
<td>76</td>
</tr>
</tbody>
</table>

- **Rusk County**
- **WI**
- **United States**
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau