## County Facts: Russell County, AL
Population 57,000

### The Local Economy

<table>
<thead>
<tr>
<th>Metric</th>
<th>Russell County</th>
<th>AL</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unemployment rate</td>
<td>4.3%</td>
<td>4.4%</td>
<td>22.9%</td>
</tr>
<tr>
<td>Poverty rate</td>
<td>8.4%</td>
<td>5.1%</td>
<td>10%</td>
</tr>
<tr>
<td>Median family income (000s)</td>
<td>$38</td>
<td>$46</td>
<td>$57</td>
</tr>
<tr>
<td>Population growth 2000-2017</td>
<td>16%</td>
<td>15%</td>
<td>10%</td>
</tr>
<tr>
<td>Manufacturing share of workforce</td>
<td>15%</td>
<td>14%</td>
<td>10%</td>
</tr>
<tr>
<td>Farming share of workforce</td>
<td>2.8%</td>
<td>1.4%</td>
<td>1.7%</td>
</tr>
<tr>
<td>Great Recession unemployment spike (pp)</td>
<td>4.5%</td>
<td>4.7%</td>
<td>4.5%</td>
</tr>
</tbody>
</table>

### How Local Kids' Lives Turn Out

<table>
<thead>
<tr>
<th>Metric</th>
<th>Russell County</th>
<th>AL</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent graduating any college</td>
<td>32%</td>
<td>41%</td>
<td>46%</td>
</tr>
<tr>
<td>Percent reaching upper-middle class</td>
<td>8%</td>
<td>15%</td>
<td>20%</td>
</tr>
<tr>
<td>Percent achieving American Dream</td>
<td>3%</td>
<td>6%</td>
<td>10%</td>
</tr>
<tr>
<td>Percent giving birth as a teen</td>
<td>6%</td>
<td>27%</td>
<td>35%</td>
</tr>
<tr>
<td>Percent landing in jail</td>
<td>1.7%</td>
<td>1.5%</td>
<td>3.3%</td>
</tr>
<tr>
<td>Local school expenditure per student (000s)</td>
<td>$5.0</td>
<td>$4.8</td>
<td>$6.4</td>
</tr>
</tbody>
</table>
Local Colleges and Upward Mobility

### 4-Year Colleges

- **Low-income share of students**
  - Columbus State Univ. (public): 10.8%
  - Alabama 4-year-college average: 11.7%
  - U.S. 4-year-college average: 9.3%

- **Low-income student success rate**
  - Columbus State Univ. (public): 48.1%
  - Alabama 4-year-college average: 51.3%
  - U.S. 4-year-college average: 23.0%

### 2-Year Colleges

- **Low-income share of students**
  - Chattahoochee Valley CC (public): 23.0%
  - Alabama 2-year-college average: 19.1%
  - U.S. 2-year-college average: 15.6%

- **Low-income student success rate**
  - Chattahoochee Valley CC (public): 29.2%
  - Alabama 2-year-college average: 26.7%
  - U.S. 2-year-college average: 32.9%

*: Data refers to the full college system, not just this campus. †: In nearby county

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Local Demographics

- **Percent Black**: 50% (Russell County), 26% (AL), 14% (United States)
- **Percent Hispanic**: 17% (Russell County), 12.7% (AL), 12% (United States)
- **Percent over age 65**: 13.8% (Russell County), 3.0% (AL), 16% (United States)
- **Percent college grad**: 21% (Russell County), 76% (AL), 68% (United States)
- **Crime rate (arrests per 10K residents)**: 96 (Russell County), 76 (AL), 68 (United States)
- **Life expectancy (years)**: 83.2 (Russell County), 81.7 (AL), 79.9 (United States)
- **Opioid deaths (deaths per 10K residents)**: 15 (Russell County), 9 (AL), 6 (United States)
Definitions and Sources

The Local Economy

- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out

- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility

- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics

- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend

- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau