County Facts: Russell County, VA
Population 27,000

The Local Economy

Unemployment rate: Russell County 5.5%, VA 3.7%, United States 4.4%
Poverty rate: Russell County 11.4%, VA 14.1%, United States 15.1%
Median family income (000s): Russell County $32, VA $57, United States $67
Population growth 2000-2017: Russell County 21.4%, VA 10%, United States -8%
Manufacturing share of workforce: Russell County 10%, VA 7%, United States 7%
Farming share of workforce: Russell County 1.5%, VA 1.7%, United States 4.1%
Great Recession unemployment spike (pp): Russell County 4.7%, VA 4.1%, United States 3.8%

How Local Kids' Lives Turn Out

Percent graduating any college: Russell County 39%, VA 46%, United States 50%
Percent reaching upper-middle class: Russell County 15%, VA 20%, United States 23%
Percent achieving American Dream: Russell County 8%, VA 10%, United States 11%
Percent giving birth as a teen: Russell County 17%, VA 17%, United States 20%
Percent landing in jail: Russell County 1.7%, VA 1.5%, United States 2.2%
Local school expenditure per student (000s): Russell County $5.3, VA $6.4, United States $6.4
Local Colleges and Upward Mobility

4-Year Colleges

- Low-income share of students: 13.0%
- Low-income student success rate: 59.2%

2-Year Colleges

- Low-income share of students: 18.6%
- Low-income student success rate: 35.3%

Concord Univ. (public)†
- Low-income share of students: 6.4%
- Low-income student success rate: 35.3%

Virginia 4-year-college average
- Low-income share of students: 59.2%
- Low-income student success rate: 51.3%

U.S. 4-year-college average
- Low-income share of students: 35.3%
- Low-income student success rate: 32.9%

Wytheville CC (public)†
- Low-income share of students: 13.0%
- Low-income student success rate: 32.0%

Virginia 2-year-college average
- Low-income share of students: 51.3%
- Low-income student success rate: 32.9%

U.S. 2-year-college average
- Low-income share of students: 32.9%
- Low-income student success rate: 32.9%

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

- Percent Black: 3%
- Percent Hispanic: 9%
- Percent over age 65: 2.2%
- Percent college grad: 10%
- Crime rate (arrests per 10K residents): 23
- Life expectancy (years): 81.5
- Opioid deaths (deaths per 10k residents): 15

- Percent Black: 14%
- Percent Hispanic: 21%
- Percent over age 65: 13.0%
- Percent college grad: 21%
- Crime rate (arrests per 10K residents): 48
- Life expectancy (years): 83.2
- Opioid deaths (deaths per 10k residents): 15

- Percent Black: 21%
- Percent Hispanic: 17%
- Percent over age 65: 16.4%
- Percent college grad: 26%
- Crime rate (arrests per 10K residents): 76
- Life expectancy (years): 83.3
- Opioid deaths (deaths per 10k residents): 15

Russell County | VA | United States
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau