County Facts: San Juan County, NM
Population 127,000

The Local Economy

- Unemployment rate: 7.2% (San Juan County), 6.1% (NM), 4.4% (United States)
- Poverty rate: 21.1% (San Juan County), 19.1% (NM), 15.1% (United States)
- Median family income (000s): $57 (San Juan County), $46 (NM), $57 (United States)
- Population growth 2000-2017: 16% (San Juan County), 12% (NM), 15% (United States)
- Manufacturing share of workforce: 6% (San Juan County), 4% (NM), 3% (United States)
- Farming share of workforce: 2% (San Juan County), 1% (NM), 1% (United States)
- Great Recession unemployment spike (pp): 1.7% (San Juan County), 1.5% (NM), 1.5% (United States)

How Local Kids' Lives Turn Out

- Percent graduating any college: 46% (San Juan County), 40% (NM), 35% (United States)
- Percent reaching upper-middle class: 20% (San Juan County), 18% (NM), 16% (United States)
- Percent achieving American Dream: 11% (San Juan County), 9% (NM), 8% (United States)
- Percent giving birth as a teen: 24% (San Juan County), 20% (NM), 20% (United States)
- Percent landing in jail: 1.8% (San Juan County), 1.5% (NM), 1.5% (United States)
- Local school expenditure per student (000s): $6.4 (San Juan County), $5.0 (NM), $4.6 (United States)
San Juan County, NM

Katie Donnelly, Clancy Green, and Danny Yagan

Local Colleges and Upward Mobility

4-Year Colleges

- Low-income share of students: 7.4% (Fort Lewis College (public)), 16.7% (New Mexico 4-year-college average), 35.3% (U.S. 4-year-college average)
- Low-income student success rate: 9.3% (Fort Lewis College (public)), 18.0% (New Mexico 4-year-college average), 21% (U.S. 4-year-college average)

2-Year Colleges

- Low-income share of students: 18.0% (San Juan College (public)), 20.4% (New Mexico 2-year-college average), 25.3% (U.S. 2-year-college average)
- Low-income student success rate: 15.6% (San Juan College (public)), 29.7% (New Mexico 2-year-college average), 32.9% (U.S. 2-year-college average)

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

- Percent Black: 1% (San Juan County), 3% (NM), 3% (United States)
- Percent Hispanic: 14% (San Juan County), 47% (NM), 23% (United States)
- Percent over age 65: 13.2% (San Juan County), 21% (NM), 18% (United States)
- Percent college grad: 83 (San Juan County), 78 (NM), 76 (United States)
- Crime rate (arrests per 10K residents): 83.3 (San Juan County), 83.5 (NM), 83.2 (United States)
- Life expectancy (years): 83.2 (San Juan County), 83.5 (NM), 83 (United States)
- Opioid deaths (deaths per 10k residents): 9 (San Juan County), 16 (NM), 15 (United States)

San Juan County | NM | United States
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau