County Facts: San Luis Obispo County, CA
Population 283,000

The Local Economy

Unemployment rate: San Luis Obispo County 3.6%, CA 4.7%, United States 4.4%
Poverty rate: San Luis Obispo County 13.1%, CA 15.9%, United States 15.1%
Median family income (000s): San Luis Obispo County $70, CA $67, United States $57
Population growth 2000-2017: San Luis Obispo County 17%, CA 16%, United States 15%
Manufacturing share of workforce: San Luis Obispo County 10%, CA 9%, United States 7%
Farming share of workforce: San Luis Obispo County 3.5%, CA 2.7%, United States 1.7%
Great Recession unemployment spike (pp): San Luis Obispo County 4.7%, CA 4.7%, United States 4.7%

How Local Kids' Lives Turn Out

Percent graduating any college: San Luis Obispo County 48%, CA 45%, United States 46%
Percent reaching upper-middle class: San Luis Obispo County 24%, CA 21%, United States 20%
Percent achieving American Dream: San Luis Obispo County 15%, CA 13%, United States 10%
Percent giving birth as a teen: San Luis Obispo County 15%, CA 16%, United States 11%
Percent landing in jail: San Luis Obispo County 1.5%, CA 1.0%, United States 0.6%
Local school expenditure per student (000s): San Luis Obispo County $6.5, CA $5.7, United States $6.4
Local Colleges and Upward Mobility

### 4-Year Colleges
- **California Polytechnic State Univ. (public)**
  - Low-income share of students: 4.2%
  - Low-income student success rate: 11.1%
  - California 4-year-college average: 9.3%
  - U.S. 4-year-college average: 61.9%

- **California 4-year-college average**
  - Low-income share of students: 17.5%
  - Low-income student success rate: 15.6%

- **U.S. 4-year-college average**
  - Low-income share of students: 36.4%
  - Low-income student success rate: 36.4%

#### Data Notes
*: Data refers to the full college system, not just this campus. †: In nearby county

### 2-Year Colleges
- **Cuesta College (public)**
  - Low-income share of students: 10.6%
  - Low-income student success rate: 17.5%
  - California 2-year-college average: 15.6%
  - U.S. 2-year-college average: 32.9%

- **California 2-year-college average**
  - Low-income share of students: 22%
  - Low-income student success rate: 23%

- **U.S. 2-year-college average**
  - Low-income share of students: 23%
  - Low-income student success rate: 23%

### Local Demographics

<table>
<thead>
<tr>
<th>Metric</th>
<th>San Luis Obispo County</th>
<th>CA</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent Black</td>
<td>3%</td>
<td>7%</td>
<td>14%</td>
</tr>
<tr>
<td>Percent Hispanic</td>
<td>17%</td>
<td>17%</td>
<td>15.2%</td>
</tr>
<tr>
<td>Percent over age 65</td>
<td>1.4%</td>
<td>13.0%</td>
<td>22%</td>
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<tr>
<td>Percent college grad</td>
<td>21%</td>
<td>22%</td>
<td>23%</td>
</tr>
<tr>
<td>Crime rate (arrests per 10K residents)</td>
<td>58</td>
<td>76</td>
<td>88</td>
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<tr>
<td>Life expectancy (years)</td>
<td>85.0</td>
<td>84.3</td>
<td>83.2</td>
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<tr>
<td>Opioid deaths (deaths per 10k residents)</td>
<td>7</td>
<td>6</td>
<td>15</td>
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</tbody>
</table>
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau