County Facts: Santa Cruz County, AZ
Population 46,000

The Local Economy

Unemployment rate: 9.5% (Santa Cruz County), 4.8% (AZ), 4.4% (United States)
Poverty rate: 19.4% (Santa Cruz County), 7.7% (AZ), 5.1% (United States)
Median family income (000s): $57 (Santa Cruz County), $53 (AZ), $41 (United States)
Population growth 2000-2017: 37% (Santa Cruz County), 20% (AZ), 16% (United States)
Manufacturing share of workforce: 10% (Santa Cruz County), 7% (AZ), 5% (United States)
Farming share of workforce: 3.2% (Santa Cruz County), 1.4% (AZ), 1.7% (United States)
Great Recession unemployment spike (pp): 5.9% (Santa Cruz County), 5.3% (AZ), 4.7% (United States)

How Local Kids' Lives Turn Out

Percent graduating any college: 46% (Santa Cruz County), 41% (AZ), 35% (United States)
Percent reaching upper-middle class: 46% (Santa Cruz County), 17% (AZ), 10% (United States)
Percent achieving American Dream: 46% (Santa Cruz County), 8% (AZ), 7% (United States)
Percent giving birth as a teen: 24% (Santa Cruz County), 22% (AZ), 20% (United States)
Percent landing in jail: 1.5% (Santa Cruz County), 1.7% (AZ), 1.5% (United States)
Local school expenditure per student (000s): $6.4 (Santa Cruz County), $5.8 (AZ), $5.6 (United States)
Local Colleges and Upward Mobility

4-Year Colleges
- Low-income share of students: 24.3%
- Low-income student success rate: 50.3% 51.3%
- Arizona 4-year-college average: 15.8%
- U.S. 4-year-college average: 34.2%

2-Year Colleges
- Low-income share of students: 21.1%
- Low-income student success rate: 13.5%
- Arizona 2-year-college average: 30.2%
- U.S. 2-year-college average: 32.9%

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

Percent Black: 4% 5% 14% 47%
Percent Hispanic: 17% 30% 13.1%
Percent over age 65: 13.0% 16%
Percent college grad: 21% 19%
Crime rate (arrests per 10K residents): 97 76
Life expectancy (years): 83.3 83.2
Opioid deaths (deaths per 10k residents): 13 15

Santa Cruz County AZ United States

* Santa Cruz County
* AZ
* United States
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau