County Facts: Santa Rosa County, FL
Population 174,000

The Local Economy

- Unemployment rate: 3.8% for Santa Rosa County, 4.1% for FL, 4.4% for United States
- Poverty rate: 11.9% for Santa Rosa County, 16.1% for FL, 19.3% for United States
- Median family income (000s): $65 for Santa Rosa County, $57 for FL, $50 for United States
- Population growth 2000-2017: 15.1% for Santa Rosa County, 16.1% for FL, 16% for United States
- Manufacturing share of workforce: 48% for Santa Rosa County, 31% for FL, 16% for United States
- Farming share of workforce: 5% for Santa Rosa County, 5% for FL, 5% for United States
- Great Recession unemployment spike (pp): 1.7% for Santa Rosa County, 1.3% for FL, 1.0% for United States

How Local Kids' Lives Turn Out

- Percent graduating any college: 45% for Santa Rosa County, 45% for FL, 46% for United States
- Percent reaching upper-middle class: 15% for Santa Rosa County, 16% for FL, 16% for United States
- Percent achieving American Dream: 7% for Santa Rosa County, 8% for FL, 7% for United States
- Percent giving birth as a teen: 20% for Santa Rosa County, 20% for FL, 20% for United States
- Percent landing in jail: 1.8% for Santa Rosa County, 1.5% for FL, 1.5% for United States
- Local school expenditure per student (000s): $6.3 for Santa Rosa County, $4.8 for FL, $6.4 for United States
Local Colleges and Upward Mobility

<table>
<thead>
<tr>
<th></th>
<th>4-Year Colleges</th>
<th>2-Year Colleges</th>
</tr>
</thead>
<tbody>
<tr>
<td>Low-income share of students</td>
<td>8.9% U of W. Florida (public)†</td>
<td>18.5% Florida 2-year-college average</td>
</tr>
<tr>
<td>Low-income student success rate</td>
<td>14.5% Florida 4-year-college average</td>
<td>28.9% U.S. 2-year-college average</td>
</tr>
<tr>
<td></td>
<td>9.3% Florida 4-year-college average</td>
<td>15.6% Florida 4-year-college average</td>
</tr>
<tr>
<td></td>
<td>45.9% U.S. 4-year-college average</td>
<td>44.9% U.S. 4-year-college average</td>
</tr>
</tbody>
</table>

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

<table>
<thead>
<tr>
<th></th>
<th>Santa Rosa County</th>
<th>FL</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent Black</td>
<td>7%</td>
<td>14%</td>
<td>17%</td>
</tr>
<tr>
<td>Percent Hispanic</td>
<td>5%</td>
<td>17%</td>
<td>24%</td>
</tr>
<tr>
<td>Percent over age 65</td>
<td>12.9%</td>
<td>13.0%</td>
<td>17.3%</td>
</tr>
<tr>
<td>Percent college grad</td>
<td>20%</td>
<td>20%</td>
<td>21%</td>
</tr>
<tr>
<td>Life expectancy (years)</td>
<td>82.6</td>
<td>83.1</td>
<td>83.2</td>
</tr>
<tr>
<td>Opioid deaths (deaths per 10k residents)</td>
<td>11</td>
<td>15</td>
<td>15</td>
</tr>
</tbody>
</table>
The Local Economy

- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out

- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility

- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics

- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend

- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau