County Facts: Shannon County, MO
Population 8,000

The Local Economy

Unemployment rate: 6.2% (Shannon County), 3.8% (MO), 4.4% (United States)
Poverty rate: 23.5% (Shannon County), 15.3% (MO), 15.1% (United States)
Median family income (000s): $57 (Shannon County), $52 (MO), $31 (United States)
Population growth 2000-2017: 16% (Shannon County), 9% (MO), -1% (United States)
Manufacturing share of workforce: 14% (Shannon County), 11% (MO), 10% (United States)
Farming share of workforce: 6.1% (Shannon County), 1.9% (MO), 1.7% (United States)
Great Recession unemployment spike (pp): 4.7% (Shannon County), 4.3% (MO), 4.0% (United States)

How Local Kids' Lives Turn Out

Percent graduating any college: 45% (Shannon County), 46% (MO), 46% (United States)
Percent reaching upper-middle class: 19% (Shannon County), 20% (MO), 20% (United States)
Percent achieving American Dream: 10% (Shannon County), 8% (MO), 8% (United States)
Percent giving birth as a teen: 22% (Shannon County), 20% (MO), 20% (United States)
Percent landing in jail: 1.6% (Shannon County), 1.5% (MO), 0.5% (United States)
Local school expenditure per student (000s): $6.4 (Shannon County), $5.9 (MO), $4.9 (United States)
Local Colleges and Upward Mobility

### 4-Year Colleges
- **Low-income share of students**: 7.0% (Missouri) vs. 9.3% (U.S.);
- **Low-income student success rate**: 48.7% (Missouri) vs. 51.3% (U.S.).

### 2-Year Colleges
- **Low-income share of students**: 26.7% (Missouri) vs. 32.9% (U.S.);
- **Low-income student success rate**: 15.6% (Missouri) vs. 23.1% (U.S.).

*Missouri State Univ. - W. Plains (public)*
- **Low-income share of students**: 26.7% (Missouri) vs. 27.6% (U.S.);
- **Low-income student success rate**: 13.0% (Missouri) vs. 32.9% (U.S.).

*: Data refers to the full college system, not just this campus. †: In nearby county.

Local Demographics

- **Percent Black**: 1% (Shannon County) vs. 12% (MO) vs. 14% (United States);
- **Percent Hispanic**: 2% (Shannon County) vs. 4% (MO) vs. 21% (United States);
- **Percent over age 65**: 17% (Shannon County) vs. 17.3% (MO) vs. 18% (United States);
- **Percent college grad**: 9% (Shannon County) vs. 19% (MO) vs. 88% (United States);
- **Crime rate (arrests per 10K residents)**: 18 (Shannon County) vs. 76 (United States).
The Local Economy

- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out

- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility

- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics

- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend

- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau