County Facts: Shawano County, WI
Population 41,000

The Local Economy

- Unemployment rate: 3.2% (Shawano County), 3.3% (WI), 4.7% (United States)
- Poverty rate: 12.0% (Shawano County), 12.7% (WI), 15.1% (United States)
- Median family income (000s): $50 (Shawano County), $56 (WI), $57 (United States)
- Population growth 2000-2017: 1% (Shawano County), 8% (WI), 16% (United States)
- Manufacturing share of workforce: 16% (Shawano County), 24% (WI), 6.3% (United States)
- Farming share of workforce: 10% (Shawano County), 18% (WI), 3.7% (United States)
- Great Recession unemployment spike (pp): 1.7% (Shawano County), 2.8% (WI), 4.0% (United States)

How Local Kids’ Lives Turn Out

- Percent graduating any college: 41% (Shawano County), 46% (WI), 50% (United States)
- Percent reaching upper-middle class: 20% (Shawano County), 24% (WI), 20% (United States)
- Percent achieving American Dream: 10% (Shawano County), 11% (WI), 14% (United States)
- Percent giving birth as a teen: 10% (Shawano County), 14% (WI), 20% (United States)
- Percent landing in jail: 1.0% (Shawano County), 1.1% (WI), 1.5% (United States)
- Local school expenditure per student (000s): $6.4 (Shawano County), $6.6 (WI), $7.4 (United States)
Local Colleges and Upward Mobility

<table>
<thead>
<tr>
<th></th>
<th>4-Year Colleges</th>
<th>2-Year Colleges</th>
</tr>
</thead>
<tbody>
<tr>
<td>Low-income share</td>
<td>4.7%</td>
<td>10.0%</td>
</tr>
<tr>
<td>of students</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Low-income student</td>
<td>9.3%</td>
<td>15.6%</td>
</tr>
<tr>
<td>success rate</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Wisconsin 4-year-college average</td>
<td>48.6%</td>
<td>29.5%</td>
</tr>
<tr>
<td>U.S. 4-year-college average</td>
<td>51.3%</td>
<td>32.9%</td>
</tr>
<tr>
<td>Wisconsin 2-year-college average</td>
<td></td>
<td></td>
</tr>
<tr>
<td>U.S. 2-year-college average</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

<table>
<thead>
<tr>
<th></th>
<th>Shawano County</th>
<th>WI</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent Black</td>
<td>1%</td>
<td>6%</td>
<td>6%</td>
</tr>
<tr>
<td>Percent Hispanic</td>
<td>4%</td>
<td>6%</td>
<td>6%</td>
</tr>
<tr>
<td>Percent over age 65</td>
<td>13%</td>
<td>17%</td>
<td>18.3%</td>
</tr>
<tr>
<td>Percent college grad</td>
<td>12%</td>
<td>20%</td>
<td>21%</td>
</tr>
<tr>
<td>Crime rate (arrests per 10K residents)</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Life expectancy (years)</td>
<td>83.2</td>
<td>83.5</td>
<td>83.6</td>
</tr>
</tbody>
</table>

Shawano County, WI Katie Donnelly, Clancy Green, and Danny Yagan
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau