County Facts: Shawnee County, KS
Population 178,000

The Local Economy

- Unemployment rate: 3.7% (Shawnee County), 3.6% (KS), 4.7% (United States)
- Poverty rate: 15.1% (Shawnee County), 13.1% (KS), 26% (United States)
- Median family income (000s): $57 (Shawnee County), $55 (KS), $52 (United States)
- Population growth 2000-2017: 5% (Shawnee County), 8% (KS), 16% (United States)
- Manufacturing share of workforce: 10% (Shawnee County), 10% (KS), 10% (United States)
- Farming share of workforce: 1.0% (Shawnee County), 1.7% (KS), 2.6% (United States)
- Great Recession unemployment spike (pp): 3.1% (Shawnee County), 17% (KS), 2.6% (United States)

How Local Kids' Lives Turn Out

- Percent graduating any college: 51% (Shawnee County), 50% (KS), 46% (United States)
- Percent reaching upper-middle class: 22% (Shawnee County), 21% (KS), 20% (United States)
- Percent achieving American Dream: 11% (Shawnee County), 10% (KS), 8% (United States)
- Percent giving birth as a teen: 19% (Shawnee County), 18% (KS), 19% (United States)
- Percent landing in jail: 1.3% (Shawnee County), 1.2% (KS), 1.3% (United States)
- Local school expenditure per student (000s): $6.9 (Shawnee County), $6.4 (KS), $6.4 (United States)
Local Colleges and Upward Mobility

4-Year Colleges

- **Washburn Univ. - Topeka (public)**
  - Low-income share of students: 6.8%
  - Low-income student success rate: 48.4%

- **Kansas 4-year-college average**
  - Low-income share of students: 5.6%
  - Low-income student success rate: 44.5%

- **U.S. 4-year-college average**
  - Low-income share of students: 9.3%
  - Low-income student success rate: 51.3%

2-Year Colleges

- **Marinello School Of Beauty (for-profit)*
  - Low-income share of students: 25.4%
  - Low-income student success rate: 15.6%

- **Kansas 2-year-college average**
  - Low-income share of students: 11.8%
  - Low-income student success rate: 11.7%

- **U.S. 2-year-college average**
  - Low-income share of students: 15.6%
  - Low-income student success rate: 31.9%

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

- **Percent Black**
  - Shawnee County: 10%
  - KS: 7%
  - United States: 14%

- **Percent Hispanic**
  - Shawnee County: 14%
  - KS: 11%
  - United States: 17%

- **Percent over age 65**
  - Shawnee County: 14.4%
  - KS: 14.4%
  - United States: 14.4%

- **Percent college grad**
  - Shawnee County: 21%
  - KS: 21%
  - United States: 21%

- **Crime rate (arrests per 10K residents)**
  - Shawnee County: 76
  - KS: 34
  - United States: 82.9

- **Life expectancy (years)**
  - Shawnee County: 83.2
  - KS: 82.6
  - United States: 82.9

- **Opioid deaths (deaths per 10K residents)**
  - Shawnee County: 15
  - KS: 7
  - United States: 5

*Shawnee County, KS
Katie Donnelly, Clancy Green, and Danny Yagan
Definitions and Sources

The Local Economy

- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out

- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility

- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics

- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend

- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau