**County Facts: Sheboygan County, WI**
Population 115,000

### The Local Economy

<table>
<thead>
<tr>
<th>Unemployment rate</th>
<th>Poverty rate</th>
<th>Median family income (000s)</th>
<th>Population growth 2000-2017</th>
<th>Manufacturing share of workforce</th>
<th>Farming share of workforce</th>
<th>Great Recession unemployment spike (pp)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2.8%</td>
<td>9.2%</td>
<td>$54</td>
<td>16%</td>
<td>10%</td>
<td>1.7%</td>
<td>3.7%</td>
</tr>
<tr>
<td>3.3%</td>
<td>12.7%</td>
<td>$56</td>
<td>2%</td>
<td>8%</td>
<td>18%</td>
<td>2.3%</td>
</tr>
<tr>
<td>4.4%</td>
<td>15.1%</td>
<td>$57</td>
<td>4.4%</td>
<td>16%</td>
<td>31%</td>
<td>2.8%</td>
</tr>
</tbody>
</table>

**Unemployment rate**
Sheboygan County: 2.8%
WI: 3.3%
United States: 4.4%

**Poverty rate**
Sheboygan County: 9.2%
WI: 12.7%
United States: 15.1%

**Median family income (000s)**
Sheboygan County: $54
WI: $56
United States: $57

**Population growth 2000-2017**
Sheboygan County: 16%
WI: 2%
United States: 8%

**Manufacturing share of workforce**
Sheboygan County: 10%
WI: 8%
United States: 16%

**Farming share of workforce**
Sheboygan County: 18%
WI: 10%
United States: 31%

**Great Recession unemployment spike (pp)**
Sheboygan County: 2.3%
WI: 2.8%
United States: 1.7%

### How Local Kids' Lives Turn Out

<table>
<thead>
<tr>
<th>Percent graduating any college</th>
<th>Percent reaching upper-middle class</th>
<th>Percent achieving American Dream</th>
<th>Percent giving birth as a teen</th>
<th>Percent landing in jail</th>
<th>Local school expenditure per student (000s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>52%</td>
<td>24%</td>
<td>11%</td>
<td>10%</td>
<td>1.1%</td>
<td>$7.4</td>
</tr>
<tr>
<td>50%</td>
<td>23%</td>
<td>10%</td>
<td>10%</td>
<td>0.7%</td>
<td>$6.8</td>
</tr>
<tr>
<td>46%</td>
<td>20%</td>
<td>13%</td>
<td>14%</td>
<td></td>
<td>$6.4</td>
</tr>
</tbody>
</table>

**Local school expenditure per student (000s)**
Sheboygan County: $7.4
WI: $6.8
United States: $6.4
Local Colleges and Upward Mobility

<table>
<thead>
<tr>
<th>College</th>
<th>Low-income share of students</th>
<th>Low-income student success rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lakeland College</td>
<td>9.3%</td>
<td>4.7%</td>
</tr>
<tr>
<td>Wisconsin 4-year-college average</td>
<td>9.3%</td>
<td>48.6%</td>
</tr>
<tr>
<td>U.S. 4-year-college average</td>
<td>51.0%</td>
<td>51.3%</td>
</tr>
<tr>
<td>Lakeshore Tech College (public)†</td>
<td>15.6%</td>
<td>10.0%</td>
</tr>
<tr>
<td>Wisconsin 2-year-college average</td>
<td>32.9%</td>
<td>6.2%</td>
</tr>
<tr>
<td>U.S. 2-year-college average</td>
<td>41.6%</td>
<td>10.0%</td>
</tr>
</tbody>
</table>

* Data refers to the full college system, not just this campus. † In nearby county

Local Demographics

<table>
<thead>
<tr>
<th></th>
<th>Sheboygan County</th>
<th>WI</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent Black</td>
<td>2%</td>
<td>6%</td>
<td>6%</td>
</tr>
<tr>
<td>Percent Hispanic</td>
<td>14%</td>
<td>14%</td>
<td>14%</td>
</tr>
<tr>
<td>Percent over age 65</td>
<td>17%</td>
<td>17%</td>
<td>17%</td>
</tr>
<tr>
<td>Percent college grad</td>
<td>14.6%</td>
<td>14.6%</td>
<td>14.6%</td>
</tr>
<tr>
<td>Crime rate (arrests per 10K residents)</td>
<td>20%</td>
<td>3.0%</td>
<td>3.0%</td>
</tr>
<tr>
<td>Life expectancy (years)</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Opioid deaths (deaths per 10k residents)</td>
<td>76</td>
<td>83.4</td>
<td>83.2</td>
</tr>
<tr>
<td>16</td>
<td>15</td>
<td>15</td>
<td>15</td>
</tr>
</tbody>
</table>
Definitions and Sources

The Local Economy

- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out

- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility

- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics

- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend

- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau