County Facts: Simpson County, KY
Population 18,000

The Local Economy

- Unemployment rate: Simpson County 4.9%, KY 4.4%, United States 4.5%
- Poverty rate: Simpson County 20.4%, KY 8.5%, United States 5.1%
- Median family income (000s): Simpson County $46, KY $40, United States $57
- Population growth 2000-2017: Simpson County 16%, KY 10%, United States 10%
- Manufacturing share of workforce: Simpson County 24%, KY 14%, United States 10%
- Farming share of workforce: Simpson County 4.2%, KY 1.7%, United States 1.7%
- Great Recession unemployment spike (pp): Simpson County 4.7%, KY 1.5%, United States 2.2%

How Local Kids’ Lives Turn Out

- Percent graduating any college: Simpson County 35%, KY 43%, United States 46%
- Percent reaching upper-middle class: Simpson County 14%, KY 17%, United States 20%
- Percent achieving American Dream: Simpson County 7%, KY 7%, United States 10%
-Percent giving birth as a teen: Simpson County 21%, KY 20%, United States 26%
- Percent landing in jail: Simpson County 1.5%, KY 1.4%, United States 2.2%
- Local school expenditure per student (000s): Simpson County $5.8, KY $6.1, United States $6.4
Local Colleges and Upward Mobility

4-Year Colleges

<table>
<thead>
<tr>
<th>Low-income share of students</th>
<th>Low-income student success rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Western Kentucky Univ. (public)†</td>
<td>10.3% 9.8%</td>
</tr>
<tr>
<td>Kentucky 4-year-college average</td>
<td>9.3% 33.5%</td>
</tr>
<tr>
<td>U.S. 4-year-college average</td>
<td>38.4%</td>
</tr>
</tbody>
</table>

2-Year Colleges

<table>
<thead>
<tr>
<th>Low-income share of students</th>
<th>Low-income student success rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kentucky 2-year-college average</td>
<td>11.3%</td>
</tr>
<tr>
<td>U.S. 2-year-college average</td>
<td>28.2%</td>
</tr>
</tbody>
</table>

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

<table>
<thead>
<tr>
<th>Percent Black</th>
<th>Percent Hispanic</th>
<th>Percent over age 65</th>
<th>Percent college grad</th>
<th>Crime rate (arrests per 10K residents)</th>
<th>Opioid deaths (deaths per 10K residents)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Simpson County</td>
<td>KY</td>
<td>United States</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5%</td>
<td>9%</td>
<td>2%</td>
<td>3%</td>
<td>14.3%</td>
<td>69</td>
</tr>
<tr>
<td>17%</td>
<td>14%</td>
<td>13.3%</td>
<td>10%</td>
<td>16%</td>
<td>72</td>
</tr>
<tr>
<td>21%</td>
<td>76</td>
<td>8</td>
<td>26</td>
<td>15</td>
<td></td>
</tr>
</tbody>
</table>
The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau