County Facts: St. Louis County, MN
Population 200,000

The Local Economy

Unemployment rate: St. Louis County 4.6%, MN 3.4%, United States 4.4%
Poverty rate: St. Louis County 15.2%, MN 15.1%, United States 10.9%
Median family income (000s): St. Louis County $65, MN $57, United States $53
Population growth 2000-2017: St. Louis County 16%, MN 8%, United States -0%
Manufacturing share of workforce: St. Louis County 14%, MN 10%, United States 8%
Farming share of workforce: St. Louis County 2.8%, MN 1.3%, United States 3.2%
Great Recession unemployment spike (pp): St. Louis County 16%, MN 13%, United States 10%

How Local Kids’ Lives Turn Out

Percent graduating any college: St. Louis County 54%, MN 55%, United States 46%
Percent reaching upper-middle class: St. Louis County 29%, MN 26%, United States 20%
Percent achieving American Dream: St. Louis County 15%, MN 13%, United States 10%
Percent giving birth as a teen: St. Louis County 20%, MN 10%, United States 10%
Percent landing in jail: St. Louis County 1.7%, MN 0.6%, United States 0.8%
Local school expenditure per student (000s): St. Louis County $7.6, MN $6.9, United States $6.4
Local Colleges and Upward Mobility

4-Year Colleges

- Low-income share of students: 3.8%
- Low-income student success rate: 6.5%
- Low-income share of students: 9.3%
- Low-income student success rate: 51.3%

2-Year Colleges

- Low-income share of students: 8.6%
- Low-income student success rate: 15.6%
- Low-income share of students: 24.2%
- Low-income student success rate: 32.9%

Local Demographics

- Percent Black: 3%
- Percent Hispanic: 2%
- Percent over age 65: 19%
- Percent college grad: 21%
- Crime rate (arrests per 10k residents): 71
- Life expectancy (years): 83.5
- Opioid deaths (deaths per 10k residents): 8

* Data refers to the full college system, not just this campus.
† In nearby county
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents— who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau