County Facts: Staunton city, VA  
Population 25,000

The Local Economy

- Unemployment rate: Staunton city 3.7%, VA 3.7%, United States 4.4%
- Poverty rate: Staunton city 12.9%, VA 15.1%, United States 11.4%
- Median family income (000s): Staunton city $50, VA $57, United States $67
- Population growth 2000-2017: Staunton city 2%, VA 20%, United States 16%
- Manufacturing share of workforce: Staunton city 14%, VA 16%, United States 10%
- Farming share of workforce: Staunton city 1.7%, VA 4.1%, United States 4.1%
- Great Recession unemployment spike (pp): Staunton city 1.2%, VA 0.9%, United States 0.9%

How Local Kids' Lives Turn Out

- Percent graduating any college: Staunton city 44%, VA 50%, United States 23%
- Percent reaching upper-middle class: Staunton city 16%, VA 46%, United States 20%
- Percent achieving American Dream: Staunton city 7%, VA 10%, United States 11%
- Percent giving birth as a teen: Staunton city 17%, VA 17%, United States 10%
- Percent landing in jail: Staunton city 1.5%, VA 1.8%, United States 2.0%
- Local school expenditure per student (000s): Staunton city $5.7, VA $6.4, United States $6.4
Local Colleges and Upward Mobility

### 4-Year Colleges
- **Mary Baldwin College**
  - Low-income share of students: 7.3%
  - Low-income student success rate: 59.2%
- Virginia 4-year-college average
  - Low-income share: 6.4%
  - Student success rate: 50.0%
- U.S. 4-year-college average
  - Low-income share: 9.3%
  - Student success rate: 51.3%

### 2-Year Colleges
- Blue Ridge CC of Weyers Cave, VA (public)
  - Low-income share of students: 13.0%
  - Low-income student success rate: 35.3%
- Virginia 2-year-college average
  - Low-income share: 15.6%
  - Student success rate: 32.9%
- U.S. 2-year-college average
  - Low-income share: 39.1%
  - Student success rate: 35.3%

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

<table>
<thead>
<tr>
<th></th>
<th>Staunton city</th>
<th>VA</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent Black</td>
<td>7%</td>
<td>3%</td>
<td>15%</td>
</tr>
<tr>
<td>Percent Hispanic</td>
<td>14%</td>
<td>9%</td>
<td>15%</td>
</tr>
<tr>
<td>Percent over age 65</td>
<td>12.2%</td>
<td>18%</td>
<td>15%</td>
</tr>
<tr>
<td>Percent college grad</td>
<td>21%</td>
<td>21%</td>
<td>18%</td>
</tr>
<tr>
<td>Crime rate (arrests per 10K residents)</td>
<td>48</td>
<td>76</td>
<td>16</td>
</tr>
<tr>
<td>Opioid deaths (deaths per 10k residents)</td>
<td>15</td>
<td>15</td>
<td>15</td>
</tr>
</tbody>
</table>
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau