County Facts: Steele County, MN
Population 37,000

The Local Economy

- Unemployment rate:
  - Steele County: 3.4%
  - MN: 3.4%
  - United States: 4.7%

- Poverty rate:
  - Steele County: 11.9%
  - MN: 10.9%
  - United States: 13%

- Median family income (000s):
  - Steele County: $56
  - MN: $57
  - United States: $65

- Population growth 2000-2017:
  - Steele County: 10%
  - MN: 10%
  - United States: 16%

- Manufacturing share of workforce:
  - Steele County: 14%
  - MN: 14%
  - United States: 16%

- Farming share of workforce:
  - Steele County: 10%
  - MN: 10%
  - United States: 21%

- Great Recession unemployment spike (pp):
  - Steele County: 1.7%
  - MN: 1.7%
  - United States: 3.8%

How Local Kids' Lives Turn Out

- Percent graduating any college:
  - Steele County: 54%
  - MN: 55%
  - United States: 28%

- Percent reaching upper-middle class:
  - Steele County: 46%
  - MN: 29%
  - United States: 20%

- Percent achieving American Dream:
  - Steele County: 12%
  - MN: 11%
  - United States: 10%

- Percent giving birth as a teen:
  - Steele County: 0.7%
  - MN: 0.6%
  - United States: 0.7%

- Percent landing in jail:
  - Steele County: 1.5%
  - MN: $5.8
  - United States: $7.6

- Local school expenditure per student (000s):
  - Steele County: $6.4
  - MN: $6.4
  - United States: $5.8
Local Colleges and Upward Mobility

<table>
<thead>
<tr>
<th></th>
<th>4-Year Colleges</th>
<th>2-Year Colleges</th>
</tr>
</thead>
<tbody>
<tr>
<td>Low-income share of students</td>
<td>1.9%</td>
<td>8.6%</td>
</tr>
<tr>
<td>Low-income student success rate</td>
<td>6.5%</td>
<td>15.6%</td>
</tr>
<tr>
<td>Saint Olaf College†</td>
<td>9.3%</td>
<td>32.9%</td>
</tr>
<tr>
<td>Minnesota 4-year-college average</td>
<td>62.1%</td>
<td></td>
</tr>
<tr>
<td>U.S. 4-year-college average</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Minnesota 2-year-college average</td>
<td></td>
<td></td>
</tr>
<tr>
<td>U.S. 2-year-college average</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

<table>
<thead>
<tr>
<th></th>
<th>Steele County</th>
<th>MN</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent Black</td>
<td>3%</td>
<td>6%</td>
<td>8%</td>
</tr>
<tr>
<td>Percent Hispanic</td>
<td>5%</td>
<td>8%</td>
<td>5%</td>
</tr>
<tr>
<td>Percent over age 65</td>
<td>12.9%</td>
<td>14%</td>
<td>13.0%</td>
</tr>
<tr>
<td>Percent college grad</td>
<td>14%</td>
<td>21%</td>
<td>22%</td>
</tr>
<tr>
<td>Crime rate (arrests per 10K residents)</td>
<td>69</td>
<td>71</td>
<td>76</td>
</tr>
<tr>
<td>Life expectancy (years)</td>
<td>83.2</td>
<td>84.4</td>
<td>85.0</td>
</tr>
</tbody>
</table>

*Steele County, MN  Katie Donnelly, Clancy Green, and Danny Yagan*
Definitions and Sources

The Local Economy

- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out

- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility

- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics

- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend

- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau