County Facts: Story County, IA
Population 98,000

The Local Economy

Unemployment rate
Story County: 2.0%
IA: 3.1%
United States: 4.4%

Poverty rate
Story County: 12.4%
IA: 15.1%
United States: 18.7%

Median family income (000s)
Story County: $60
IA: $57
United States: $56

Population growth 2000-2017
Story County: 22%
IA: 16%
United States: 11%

Manufacturing share of workforce
Story County: 15%
IA: 10%
United States: 11%

Farming share of workforce
Story County: 4.3%
IA: 3.4%
United States: 2.8%

Great Recession unemployment spike (pp)
Story County: 2.5%
IA: 2.8%
United States: 4.7%

How Local Kids’ Lives Turn Out

Percent graduating any college
Story County: 64%
IA: 55%
United States: 46%

Percent reaching upper-middle class
Story County: 32%
IA: 26%
United States: 20%

Percent achieving American Dream
Story County: 16%
IA: 14%
United States: 10%

Percent giving birth as a teen
Story County: 14%
IA: 14%
United States: 7%

Percent landing in jail
Story County: 1.5%
IA: 0.7%
United States: 0.2%

Local school expenditure per student (000s)
Story County: $6.6
IA: $6.4
United States: $6.1
Local Colleges and Upward Mobility

4-Year Colleges

- Low-income share of students: 3.7%, 4.6%
- Low-income student success rate: 9.3%, 61.2%

2-Year Colleges

- Low-income share of students: 8.5%, 9.7%
- Low-income student success rate: 15.6%, 29.3%

**Local Demographics**

- Percent Black: 3%, 4%
- Percent Hispanic: 3%, 6%
- Percent over age 65: 10.0%, 14.9%
- Percent college grad: 26%, 21%
- Crime rate: 66, 22
- Life expectancy: 85.1, 83.3
- Opioid deaths: 12, 7

**Legend**

- Iowa State U of Science & Tech (public)
- Iowa 4-year-college average
- U.S. 4-year-college average
- Des Moines Area CC (public)
- Iowa 2-year-college average
- U.S. 2-year-college average

*: Data refers to the full college system, not just this campus. †: In nearby county
Definitions and Sources

The Local Economy

- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out

- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility

- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics

- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend

- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau