## County Facts: Tallapoosa County, AL

Population 41,000

### The Local Economy

<table>
<thead>
<tr>
<th>Unemployment rate</th>
<th>Poverty rate</th>
<th>Median family income (000s)</th>
<th>Population growth 2000-2017</th>
<th>Manufacturing share of workforce</th>
<th>Farming share of workforce</th>
<th>Great Recession unemployment spike (pp)</th>
</tr>
</thead>
<tbody>
<tr>
<td>4.2%</td>
<td>8.4%</td>
<td>$42</td>
<td>-3%</td>
<td>14%</td>
<td>1.5%</td>
<td>4.7%</td>
</tr>
<tr>
<td>4.4%</td>
<td>5.1%</td>
<td>$46</td>
<td>10%</td>
<td>10%</td>
<td>1.4%</td>
<td></td>
</tr>
<tr>
<td>21.2%</td>
<td>15.1%</td>
<td>$57</td>
<td>16%</td>
<td>14%</td>
<td>1.7%</td>
<td>7.0%</td>
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<tr>
<td></td>
<td></td>
<td></td>
<td>21%</td>
<td>10%</td>
<td>1.5%</td>
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</tr>
</tbody>
</table>

### How Local Kids’ Lives Turn Out

<table>
<thead>
<tr>
<th>Percent graduating any college</th>
<th>Percent reaching upper-middle class</th>
<th>Percent achieving American Dream</th>
<th>Percent giving birth as a teen</th>
<th>Percent landing in jail</th>
<th>Local school expenditure per student (000s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>43%</td>
<td>13%</td>
<td>6%</td>
<td>27%</td>
<td>1.6%</td>
<td>$4.5</td>
</tr>
<tr>
<td>41%</td>
<td>15%</td>
<td>6%</td>
<td>20%</td>
<td>1.5%</td>
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<td></td>
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<td>6%</td>
<td>20%</td>
<td>1.5%</td>
<td>$4.8</td>
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<td>6%</td>
<td>20%</td>
<td>1.5%</td>
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<td>6%</td>
<td>20%</td>
<td>1.5%</td>
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</tbody>
</table>
Local Colleges and Upward Mobility

### 4-Year Colleges
- **Low-income share of students**: 11.7%
- **Low-income student success rate**: 51.3%

### 2-Year Colleges
- **Low-income share of students**: 19.1%
- **Low-income student success rate**: 32.9%

**Legend**
- **Blue**: Alabama 4-year-college average
- **Light Blue**: U.S. 4-year-college average
- **Green**: Alabama 2-year-college average
- **Pink**: U.S. 2-year-college average

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

<table>
<thead>
<tr>
<th>Metric</th>
<th>Tallapoosa County</th>
<th>AL</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent Black</td>
<td>26%</td>
<td>14%</td>
<td>13%</td>
</tr>
<tr>
<td>Percent Hispanic</td>
<td>4%</td>
<td>4%</td>
<td>4%</td>
</tr>
<tr>
<td>Percent over age 65</td>
<td>17%</td>
<td>17.3%</td>
<td>13.8%</td>
</tr>
<tr>
<td>Percent college grad</td>
<td>16%</td>
<td>10%</td>
<td>10%</td>
</tr>
<tr>
<td>Crime rate (arrests per 10K residents)</td>
<td>73</td>
<td>68</td>
<td>82.0</td>
</tr>
<tr>
<td>Life expectancy (years)</td>
<td>82.0</td>
<td>81.7</td>
<td>83.2</td>
</tr>
</tbody>
</table>

**Legend**
- **Dark Blue**: Tallapoosa County
- **Light Blue**: AL
- **White**: United States
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent of local female kids giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau